

Invoice



Marchand ICS Group
-Integrated Communication Strategies-
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DATE

INVOICE #

2/28/2018 ORC0218

BILL TO:

Official Retiree Committee
in the Commonwealth of Puerto Rico
Sr. José Marín, President
San Juan, PR

Due on receipt

DESCRIPTION	AMOUNT
Professional Services and Expenses, from February 1 to February 28, 2018	
Conference Calls and Project Meetings	8,377.00
Content and Material Development and Project Management	4,468.00
Content and Material Development for the Website and Website Management	4,009.00
Expenses	6,773.99

A handwritten signature in dark ink, appearing to read "J. Marchand".

TOTAL \$23,627.99



Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Summary of Marchand ICS Group Hours Worked and Fees Incurred
From February 1 to February 28, 2018

Name of Professional	Title	Project Calls and Meetings Hours	Project Management Hours	Media Development and Management Hours	Total Hours	Hourly Billing Rate (\$)	Total Value (\$)
Ferdinand Diaz	Project Manager	7.90	6.30	-	14.20	\$ 125.00	1,775.00
Jorge Marchand	Principal	28.60	8.80	-	37.40	\$ 175.00	6,545.00
Male Noguera	Media Manager	11.90	0.30	42.20	54.40	\$ 95.00	5,168.00
María Schell	Business Editor	11.40	19.20	-	30.60	\$ 110.00	3,366.00
		59.80	34.60	42.20	136.60		16,854.00

Marchand ICS Group

Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from February 1 to February 28, 2018

Detail of Conference Calls and Project Meetings

Date	Staff	Description	Hours	Rate	Value (\$)
2/1/2018	Ferdinand Díaz	Conference call with Sgt. José Marín, in way to get his revisions to the copy of the ORC insert.	0.40	125.00	50.00
2/5/2018	Ferdinand Díaz	Conference call with Jorge Marchand, María Schell and Male Noguera to discuss the project status and the revised copy for the ORC insert.	0.80	125.00	100.00
2/5/2018	Jorge Marchand	Conference call with María Schell, Male Noguera and Ferdinand Díaz to discuss the project status and the revised copy for the ORC insert.	0.80	175.00	140.00
2/5/2018	Male Noguera	Conference call with María Schell, Jorge Marchand and Ferdinand Díaz to discuss the project status and the revised copy for the ORC insert.	0.80	95.00	76.00
2/5/2018	María Schell	Conference call with Jorge Marchand, Male Noguera and Ferdinand Díaz to discuss the project status and the revised copy for the ORC's insert.	0.80	110.00	88.00
2/6/2018	Jorge Marchand	Contact with Francisco del Castillo and María Schell to discuss questions that have arise regarding the adjustment plan.	0.70	175.00	122.50
2/6/2018	María Schell	Contact with Jorge Marchand and Francisco del Castillo to discuss questions that have arise regarding the adjustment plan.	0.70	110.00	77.00
2/7/2018	Jorge Marchand	Contact with the Marchand ICS (MICS) team and Francisco del Castillo to evaluate and discuss possible answers to questions received in the ORC's Facebook profile after the letter sent by FOB reacting to the government fiscal plan.	0.70	175.00	122.50
2/7/2018	Jorge Marchand	Attend to the ORC ordinary meeting, held at the Sheraton Convention Center.	5.00	175.00	875.00
2/7/2018	María Schell	Attend to the ordinary meeting, held at the Sheraton Convention Center.	5.00	110.00	550.00
2/7/2018	Male Noguera	Ordinary Meeting with ORC members, Bennazar García & Milián, Jenner & Block; FTI Consulting and MICS.	5.00	95.00	475.00
2/8/2018	Jorge Marchand	Conference call with María Schell and Male Noguera to discuss on the ORC on ordinary meeting.	0.40	175.00	70.00
2/8/2018	Male Noguera	Conference call with Jorge Marchand and María Schell to discuss the on the ORC ordinary meeting.	0.40	95.00	38.00
2/8/2018	María Schell	Conference call with Jorge Marchand and Male Noguera to discuss on the ORC ordinary meeting.	0.40	110.00	44.00
2/8/2018	Jorge Marchand	Contact with legal team to discuss the draft press release from the ORC, following the FOMB letter to the Governor.	0.60	175.00	105.00
2/8/2018	Jorge Marchand	Conference call with Sgt. José Marín to discuss on the ORC ordinary meeting results, the efforts made with El Nuevo Día's reporter to have their media publish an article related to the ORC, the revisions to the insert being worked on and the revisions to the insert printing quote; follow up on the amout agreed on to be printed.	1.40	175.00	245.00
2/9/2018	Ferdinand Díaz	Conference call with Jorge Marchand and Male Noguera to discuss new content development for the ORC's Facebook and web page.	0.80	125.00	100.00
2/9/2018	Jorge Marchand	Conference call with Male Noguera and Ferdinand Díaz to discuss new content development for the ORC's Facebook and web page.	0.80	175.00	140.00
2/9/2018	Male Noguera	Conference call with Jorge Marchand and Ferdinand Díaz to discuss new content development for the ORC's Facebook and web page.	0.80	95.00	76.00
2/9/2018	Male Noguera	Follow up call with María Schell to revise and develop Facebook content, as discussed with Jorge Marchand and Ferdinand Díaz.	0.30	95.00	28.50
2/9/2018	María Schell	Conference call with Male Noguera to discuss on the revision and development of Facebook content.	0.30	110.00	33.00

2/12/2018	Jorge Marchand	Contact with Sgt. José Marín, Francisco del Castillo, and Héctor Mayol in preparation for the ORC informal meeting requested by the members of the committee.	0.80	175.00	140.00
2/12/2018	Jorge Marchand	Contact with Sgt. José Marín and Francisco del Castillo to discuss the outcome of the article published by El Nuevo Día after the interview they performed to several members of the ORC.	0.60	175.00	105.00
2/12/2018	Jorge Marchand	Participate in conference call to discuss changes to the questionnaire, the groups to be interviewed and priority of topics to be included in the questionnaire.	0.80	175.00	140.00
2/12/2018	Jorge Marchand	Calls with Francisco del Castillo and María Schell to discuss the draft of the explanation of the Court Order to be uploaded in the web page and Facebook.	0.70	175.00	122.50
2/12/2018	Jorge Marchand	Call with Jorge Marchand to discuss on the draft of the explanation of the Court Order that will be uploaded in the web page and Facebook of the ORC.	0.30	175.00	52.50
2/13/2018	Jorge Marchand	Conference call with Sgt. José Marín to discuss the ORC article published in El Nuevo Día, the questions received in the Facebook platform and the Committee's request for an unofficial meeting.	0.60	175.00	105.00
2/13/2018	Ferdinand Díaz	Conference call with MICS team for content development and media assesment.	0.90	125.00	112.50
2/13/2018	Jorge Marchand	Conference call with MICS team for content development and media assesment.	0.90	175.00	157.50
2/13/2018	Male Noguera	Conference call with MICS team for content development and media assesment.	0.90	95.00	85.50
2/13/2018	María Schell	Conference call with MICS team for content development and media assesment.	0.90	110.00	99.00
2/13/2018	Jorge Marchand	Calls with Sgt. José Marín to discuss the situation of the questions received through the Facebook profile and answers provided by individul members of the ORC, and with Francisco del Castillo to discuss the response protocol to questions received through the ORC's Facebook platform.	1.30	175.00	227.50
2/13/2018	Jorge Marchand	Contact with Francisco del Castillo to discuss the changes to be made to the questionnaire, the time that takes to comple it and provide and receive new reccomendations.	0.40	175.00	70.00
2/14/2018	Ferdinand Díaz	Conference call with Male Noguera in way to have content uploaded in the ORC social media platform and web page.	0.40	125.00	50.00
2/14/2018	Male Noguera	Conference call with Ferdinand Díaz to discuss about the content that needs to be uploaded in the ORC's social media platform and web page.	0.40	95.00	38.00
2/14/2018	Jorge Marchand	<div style="background-color: black; height: 1.2em; width: 100%;"></div> <div style="background-color: black; height: 1.2em; width: 100%;"></div> the conference call with Jenner and Marketing Center teams.	0.30	175.00	52.50
2/15/2018	Jorge Marchand	Contact with Francisco del Castillo and Carmen Núñez, in way to coordinate the ORC's unofficial meeting.	0.50	175.00	87.50
2/15/2018	Jorge Marchand	Conference call with Sgt. José Marín to discuss the proposed unofficial meeting logistics.	0.80	175.00	140.00
2/16/2018	Ferdinand Díaz	Conference call with Héctor Pérez from Ikon Group, in way to request the use of their conference room for the ORC's unofficial meeting.	0.50	125.00	62.50
2/20/2018	Ferdinand Díaz	Contact with Francisco del Castillo after getting the response for a concept definition to be uploaded in the ORC's web page and social media.	0.30	125.00	37.50
2/20/2018	Ferdinand Díaz	Follow up on Héctor Pérez from Ikon Group, on the request made to use their conference room for the ORC's unofficial meeting; contact the Puerto Rico Builders Association to request a conference room for the meeting, after receiving the response that the Ikon's conference room is not available.	0.60	125.00	75.00

2/21/2018	Jorge Marchand	Follow up conference call with Francisco del Castillo, to discuss questions received through the ORC's Facebook profile, regarding letters talking about proof of claims, the ORC's unofficial meeting and discuss changes to the survey.	0.70	175.00	122.50
2/21/2018	Ferdinand Díaz	Internal meeting with the MICS team, to discuss te questions received through the ORC's Facebook profile, and discuss on the web page content update.	0.80	125.00	100.00
2/21/2018	Jorge Marchand	Internal meeting with the MICS team, to discuss te questions received through the ORC's Facebook profile, and discuss on the web page content update.	0.80	175.00	140.00
2/21/2018	Male Noguera	Internal meeting with the MICS team, to discuss te questions received through the ORC's Facebook profile, and discuss on the web page content update.	0.80	95.00	76.00
2/21/2018	María Schell	Internal meeting with the MICS team, to discuss te questions received through the ORC's Facebook profile, and discuss on the web page content update.	0.80	110.00	88.00
2/22/2018	Ferdinand Díaz	Contact with Dr. Marcos López, to coordinate the distribution of the ORC's insert.	0.40	125.00	50.00
2/22/2018	Jorge Marchand	Follow up on [REDACTED] [REDACTED] [REDACTED]	0.30	175.00	52.50
2/22/2018	Jorge Marchand	Follow up on Francisco del Castillo and contact with Carlos Ramos from the Employees Retirement System (ERS), to coordinate the delivery of the ORC's Inserts to the ERS.	0.70	175.00	122.50
2/22/2018	Jorge Marchand	Contact with Sgt. José Marín and Carmen Núñez to coordinate the logistics for the committee's unofficial meeting.	0.60	175.00	105.00
2/22/2018	Male Noguera	Conference call with María Schell to discuss the update of the website's FAQ and glossary.	0.50	95.00	47.50
2/22/2018	María Schell	Conference call with María Schell to discuss the update of the website's FAQ and glossary.	0.50	110.00	55.00
2/23/2018	Jorge Marchand	Attend to the ORC's unofficial meeting.	3.80	175.00	665.00
2/26/2018	Jorge Marchand	Follow up on Francisco del Castillo to discuss the results of the ORC's unofficial meeting and how to proceed to inform the legal team.	0.60	175.00	105.00
2/27/2018	Jorge Marchand	Conference call with Sgt. José Marín, Francisco del Castillo and Héctor Mayol, to discuss the possible answers to questions that are being received in the ORC's Facebook page.	0.70	175.00	122.50
2/28/2018	Ferdinand Díaz	Internal meeting with the MICS team to discuss questions received, status of projects and content.	2.00	125.00	250.00
2/28/2018	Jorge Marchand	Internal meeting with the MICS team to discuss questions received, status of projects and content.	2.00	175.00	350.00
2/28/2018	Male Noguera	Internal meeting with the MICS team to discuss questions received, status of projects and content.	2.00	95.00	190.00
2/28/2018	María Schell	Internal meeting with the MICS team to discuss questions received, status of projects and content.	2.00	110.00	220.00
			59.80		8,377.00

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	7.90	125.00	987.50
Jorge Marchand	28.60	175.00	5,005.00
Male Noguera	11.90	95.00	1,130.50
María Schell	11.40	110.00	1,254.00
	59.80		8,377.00

Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from February 1 to February 28, 2018

Detail of Content and Material Development and Project Management

Date	Staff	Description	Hours	Rate	Value (\$)
2/1/2018	Ferdinand Díaz	Revisions to content for the web page and Facebook, and contact with Francisco del Castillo in way to develop a definition for Adjustment Plan.	0.30	125.00	37.50
2/1/2018	Ferdinand Díaz	Work on the revisions of the insert, suggested by Sgt. Marín, and send them to the Marchand ICS (MICS) team and legal team.	0.20	125.00	25.00
2/1/2018	Jorge Marchand	Follow up on Juan Ortiz, member of the ORC, to gather information of his participation on a meeting with retirees in the Guayama municipality, and provide copies of the ORC's educational and promotional pieces.	0.60	175.00	105.00
2/1/2018	Jorge Marchand	Contact with Male Noguera, to work on revisions to the insert that will be sent to different retiree organizations, to include it with their monthly payment split.	0.40	175.00	70.00
2/1/2018	Jorge Marchand	[REDACTED]	0.90	175.00	157.50
2/1/2018	María Schell	Work on content development.	1.10	110.00	121.00
2/5/2018	Ferdinand Díaz	Media monitoring and share an article published by El Nuevo Día, stating that the FOMB has made little progress to get out of the crisis.	0.30	125.00	37.50
2/5/2018	Ferdinand Díaz	Work alongside the MICS team on the revisions to the copy of the insert.	0.30	125.00	37.50
2/5/2018	Jorge Marchand	Work with MICS team on the revisions of the insert.	0.30	175.00	52.50
2/5/2018	María Schell	Work with MICS team on the revisions of the insert.	0.30	110.00	33.00
2/5/2018	Jorge Marchand	[REDACTED] Francisco del Castillo and the legal team.	0.30	175.00	52.50
2/6/2018	Ferdinand Díaz	Media monitoring, and share an article published by El Nuevo Día on the response of the FOMB to the governor on the presented fiscal plan.	0.40	125.00	50.00
2/6/2018	Ferdinand Díaz	Contact with Francisco del Castillo to request a draft answer to be included in the web page.	0.40	125.00	50.00
2/6/2018	Ferdinand Díaz	Work with MICS team the final revisions to the ORC insert.	0.40	125.00	50.00
2/6/2018	Jorge Marchand	Contact with Francisco del Castillo to coordinate the production and delivery of the ORC inserts that will be sent.	0.60	175.00	105.00
2/6/2018	Jorge Marchand	Follow up on Francisco del Castillo in way to coordinate logistics details for the ORC ordinary meeting.	0.60	175.00	105.00
2/6/2018	Jorge Marchand	Follow up on Denise Bothwell and Luis Benabe from the Marketing Center on the time table document for the ORC next ordinary meeting.	0.60	175.00	105.00
2/6/2018	Jorge Marchand	Follow up on Mildred Rivera, reporter from El Nuevo Día, on the publication date of the article and interview.	0.80	175.00	140.00
2/6/2018	María Schell	Work on content development.	1.50	110.00	165.00
2/7/2018	Ferdinand Díaz	Media monitoring, and send the editorial published by El Nuevo Día on the need to revise the fiscal strategy.	0.30	125.00	37.50
2/7/2018	Ferdinand Díaz	Follow up on the MICS team to work on the documents to be presented at the ORC ordinary meeting.	0.40	125.00	50.00
2/7/2018	Jorge Marchand	Coordinate with Sgt. José Marín the printing of the ORC inserts and brochures that will be sent to the retirees from the UPR retirement system and the ERS.	0.60	175.00	105.00
2/7/2018	María Schell	Work on content development.	2.20	110.00	242.00
2/8/2018	Ferdinand Díaz	Follow up on the ORC members in way to request their revisions to the insert.	0.40	125.00	50.00
2/8/2018	Jorge Marchand	Follow up on MICS team, after approval of Sgt. Marín of the amount of inserts to be printed.	0.10	175.00	17.50

2/8/2018	Ferdinand Díaz	Contact with the MICS team and personnel from CD Imprint, to request a quotation for the insert printing and work on the pre-printing process.	0.40	125.00	50.00
2/8/2018	Jorge Marchand	Contact with Dr. Luz Torres, president of the AMJCFSE (Asociación de Médicos Jubilados del Fondo del Seguro del Estado / Association of Retired Physicians of the State Insurance Fund) to have their organization distribute the ORC brochure among its members.	0.40	175.00	70.00
2/8/2018	Jorge Marchand	Contact [REDACTED] [REDACTED]	0.60	175.00	105.00
2/8/2018	María Schell	Work on content development.	2.00	110.00	220.00
2/9/2018	Ferdinand Díaz	Contact with personnel from CD Imprint to request a quotation for the printing of 10K brochures.	0.20	125.00	25.00
2/9/2018	Jorge Marchand	Contact with Angelica Capó from the Retired Association of the University of Puerto Rico, in way to coordinate the delivery of the inserts they will be sending to their members, and details of amounts and related procedures, etc.	0.80	175.00	140.00
2/12/2018	Ferdinand Díaz	Media monitoring, and send the article published by El Nuevo Día where members of the ORC were interviewed.	0.40	125.00	50.00
2/12/2018	Ferdinand Díaz	Contact with Robert Gordon and Melissa Root from the Jenner & Block team, in way to share with them the translation of the ORC in the depth article published by El Nuevo Día	0.30	125.00	37.50
2/12/2018	Jorge Marchand	Contact with the MICS and legal team to discuss and draft an answer to questions received through the ORC Facebook page, suggesting to contact former finance and budget directors from government agencies, in way to be used as some sort of consultants.	0.30	175.00	52.50
2/12/2018	Male Noguera	Contact with the MICS and legal team to discuss and draft an answer to questions received through the ORC Facebook page.	0.30	95.00	28.50
2/12/2018	María Schell	Contact with the MICS and legal team to discuss and draft an answer to questions received through the ORC Facebook page.	0.30	110.00	33.00
2/12/2018	María Schell	Work on translation and content development.	2.50	110.00	275.00
2/13/2018	María Schell	Work on content revisions and development, as discussed with MICS team.	2.60	110.00	286.00
2/14/2018	Ferdinand Díaz	Follow up on CD Imprint in way to give additional guidance and get the promotional material printed.	0.40	125.00	50.00
2/15/2018	Ferdinand Díaz	Follow up on CD Imprint in way to get promotional material printed.	0.30	125.00	37.50
2/20/2018	Ferdinand Díaz	Contact with Yamira Ortiz from YOP Banquets, in way to coordinate a light lunch for the ORC's unofficial meeting.	0.40	125.00	50.00
2/20/2018	María Schell	Work on content development.	0.80	110.00	88.00
2/22/2018	María Schell	Work on content development and revisions to webpage content, FAQ and glosary.	1.00	110.00	110.00
2/23/2018	Ferdinand Díaz	Coordinate with Angelica Capó from the Association of Retiree Employees from the University of Puerto Rico, in way to coordinate the delivery of the inserts that they will distribute among their members.	0.50	125.00	62.50
2/23/2018	Jorge Marchand	Follow up on Carlos Ramos from the ERS in way to know the status of the review of the ORC's insert by the administrator.	0.30	175.00	52.50
2/23/2018	María Schell	Work on content development and revisions to webpage content.	1.20	110.00	132.00
2/26/2018	María Schell	Work on content development and revisions to webpage content.	0.50	110.00	55.00
2/27/2018	María Schell	Perform research for content; preparation of content for meeting.	1.50	110.00	165.00
2/28/2018	María Schell	Work on content development.	1.70	110.00	187.00
2/28/2018	Jorge Marchand	Contact with Francisco del Castillo and MICS team to discuss and prepare content for the ORC's web page and responses to questions received in the Facebook platform.	0.60	175.00	105.00
			<u>34.60</u>	<u>4,468.00</u>	

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	6.30	125.00	787.50
Jorge Marchand	8.80	175.00	1,540.00
Male Noguera	0.30	95.00	28.50
María Schell	19.20	110.00	2,112.00
	<u>34.60</u>		<u>4,468.00</u>

Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from February 1 to February 28, 2018

Detail of Content and Material Development for the Media Platforms and Media Management

Date	Staff	Description	Hours	Rate	Value (\$)
2/1/2018	Male Noguera	Facebook page conversation management and monitoring. Upload article on website. Email drop/Newsletter design and mailing (article/email topic: District Court Dismisses Go bondholders' lawsuit). Upload legal documents to website.	1.90	95.00	180.50
2/2/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
2/3/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.70	95.00	66.50
2/4/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
2/5/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Follow up contact with Marchand ICS (MICS) team and Francisco Del Castillo to discuss Facebook content and a response to Facebook users questions. Planning presentation for the ordinary meeting: digital platform metrics and analysis of the performance of the Facebook and web pages.	4.40	95.00	418.00
2/6/2018	Male Noguera	Facebook page conversation management and monitoring. Video (gif) content creation: texts, image graphics, email conversation with MICS team for approval process and revisions.	2.80	95.00	266.00
2/7/2018	Male Noguera	Facebook page conversation management and monitoring. Cotact with MICS team and Francisco Del Castillo to discuss a response to a Facebook user's questions.	0.70	95.00	66.50
2/8/2018	Male Noguera	Facebook page conversation management and monitoring. Upload article to website. Email drop/Newsletter design, approval process and mailing (article/email topic: ORC's statement regarding FOMB's letter to Governor of P.R.) Email marketing platform, ORC's email and registration form checkups.	1.90	95.00	180.50
2/9/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring.	1.30	95.00	123.50
2/10/2018	Male Noguera	Facebook page conversation management and monitoring. Upload news to website.	0.70	95.00	66.50
2/11/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.70	95.00	66.50
2/12/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Discussion with MICS team and Francisco Del Castillo, about a response to a Facebook user's questions. Upload news to website.	1.40	95.00	133.00
2/13/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups. Follow up on MICS team and Francisco Del Castillo to discuss a responses to Facebook users questions.	1.20	95.00	114.00
2/14/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Contact between MICS team and Francisco Del Castillo to discuss a response to Facebook users questions.	1.40	95.00	133.00
2/15/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
2/16/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.70	95.00	66.50
2/17/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
2/18/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
2/19/2018	Male Noguera	Facebook page conversation management and monitoring.	4.30	95.00	408.50
2/20/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Communication between MICS team and Francisco Del Castillo to discuss a response to a Facebook user question.	1.20	95.00	114.00

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2/21/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Upload article to website. Email drop/Newsletter design, approval process and mailing (article/email topic: Bar Date Order). Email marketing platform, ORC's email and registration form checkups.	2.40	95.00	228.00
2/22/2018	Male Noguera	Facebook page conversation management and monitoring. Upload legal documents to website. Contact with MICS team and Francisco Del Castillo to discuss FAQ revisions. Update FAQ on the website.	2.00	95.00	190.00
2/23/2018	Male Noguera	Facebook page conversation management and monitoring.	1.00	95.00	95.00
2/24/2018	Male Noguera	Facebook page conversation management and monitoring.	0.80	95.00	76.00
2/25/2018	Male Noguera	Facebook page conversation management and monitoring.	1.30	95.00	123.50
2/26/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Contact between MICS team and Francisco Del Castillo to discuss responses to Facebook users questions.	1.80	95.00	171.00
2/27/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Contact between MICS team and Francisco Del Castillo to discuss responses to Facebook user's questions. Email marketing platform, ORC's email and registration form checkups.	1.90	95.00	180.50
2/28/2018	Male Noguera	Facebook page conversation management and monitoring. Progress and strategy meeting with MICS team. Upload news to website.	3.20	95.00	304.00
			<u>42.20</u>		<u>4,009.00</u>

Fee Summary:

	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	-	125.00	-
Jorge Marchand	-	175.00	-
Male Noguera	42.20	95.00	4,009.00
María Schell	-	110.00	-
	<u>42.20</u>		<u>4,009.00</u>

Invoice

MARCHAND
ICS GROUP
INTEGRATED
COMMUNICATION
STRATEGIES

Marchand ICS Group
-Integrated Communication Strategies-
PO Box 8168, San Juan, PR 00910
161 San Jorge St., Suite 402-E, San Juan, PR 00911
Tel. (787) 765-0444

DATE

INVOICE #

3/31/2018 ORC0318

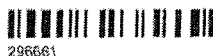
BILL TO:

Official Retiree Committee
in the Commonwealth of Puerto Rico
Sr. José Marín, President
San Juan, PR

Due on receipt

DESCRIPTION	AMOUNT
Professional Services and Expenses, from March 1 to March 31, 2018	
Conference Calls and Project Meetings	10,052.00
Content and Material Development and Project Management	7,162.00
Content and Material Development for the Website and Website Management	4,589.00
Expenses	1,948.47

TOTAL \$23,751.47



296661

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Summary of Marchand ICS Group Hours Worked and Fees Incurred
From March 1 to March 31, 2018

Name of Professional	Title	Project Calls and Meetings Hours	Project Management Hours	Media Development and Management Hours	Total Hours	Hourly Billing Rate (\$)	Total Value (\$)
Ferdinand Diaz	Project Manager	-	10.50	-	10.50	\$ 125.00	1,312.50
Jorge Marchand	Principal	40.50	17.90	0.60	59.00	\$ 175.00	10,325.00
Male Noguera	Media Manager	7.70	-	47.20	54.90	\$ 95.00	5,215.50
María Schell	Business Editor	20.30	24.70	-	45.00	\$ 110.00	4,950.00
		68.50	53.10	47.80	169.40		21,803.00

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from March 1 to March 31, 2018

Detail of Conference Calls and Project Meetings

Date	Staff	Description	Hours	Rate	Value (\$)
3/1/2018	Jorge Marchand	Communication with Sgt. José Marín, in way to discuss the results of the meetings he held in New York.	0.30	175.00	52.50
3/5/2018	Jorge Marchand	Conference call with Carmen Núñez, on the ad published by Primera Hora newspaper, calling on retirees to file Proof of Claims.	0.40	175.00	70.00
3/5/2018	Jorge Marchand	Meeting with María Schell in way to discuss the details to prepare the copy for the ad and the editorial content.	0.90	175.00	157.50
3/5/2018	María Schell	Meeting with Jorge Marchand in way to discuss the details to prepare the copy for the ad and the editorial content.	0.90	110.00	99.00
3/7/2018	Jorge Marchand	Conference call with Sgt. José Marín, in way to disuss the efforts made to distribute the press release and the publication of the ORC ad in El Nuevo Día newspaper.	0.60	175.00	105.00
3/7/2018	Jorge Marchand	Conference call with Francisco del Castillo to inform on the call held with Sgt. Marín, the efforts made for the publication of the ad and the efforts made for the publication of the press release.	0.50	175.00	87.50
3/8/2018	Jorge Marchand	Conference call with Sgt. José Marín, María Schell and Male Noguera in way to discuss and prepare for the communications sub committee meeting.	0.70	175.00	122.50
3/8/2018	Male Noguera	Conference call with Sgt. José Marín, Jorge Marchand and María Schell in way to discuss and prepare for the communications sub committee meeting.	0.70	95.00	66.50
3/8/2018	María Schell	Conference call with Sgt. José Marín, Jorge Marchand and Male Noguera in way to discuss and prepare for the communications sub committee meeting.	0.70	110.00	77.00
3/8/2018	Jorge Marchand	Meeting with María Schell in preparation to the communications sub committee meeting.	2.00	175.00	350.00
3/8/2018	María Schell	Meeting with Jorge Marchand in preparation to the communications sub committee meeting.	2.00	110.00	220.00
3/8/2018	Jorge Marchand	Meeting with the communications sub committee in preparation for the Committee's press conference.	2.20	175.00	385.00
3/8/2018	María Schell	Attend to the communications sub committee meeting, in preparation for the Committee's press conference.	2.20	110.00	242.00
3/13/2018	Jorge Marchand	Conference call with Carmen Núñez on the status of the logistics and material for the ORC press conference and status of the next ordinary meeting.	0.70	175.00	122.50
3/15/2018	Jorge Marchand	Attend to the ORC ordinary meeting with MICS team.	3.00	175.00	525.00
3/15/2018	Male Noguera	Attend to the ORC ordinary meeting with MICS team.	3.00	95.00	285.00
3/15/2018	María Schell	Attend to the ORC ordinary meeting with MICS team.	3.00	110.00	330.00
3/15/2018	Jorge Marchand	Meet with Rosario Pacheco at Casa Emilio Restaurant, where the press conference will take place, to coordinate the logistics of the event.	0.70	175.00	122.50
3/16/2018	Jorge Marchand	Conference call with Melissa Root, María Schell and Héctor Mayol to discuss the material prepared for the press conference.	1.60	175.00	280.00
3/16/2018	María Schell	Participate on conference call with Jorge Marchand, Melissa Root and Héctor Mayol, regarding the material prepared for the press conference.	1.60	110.00	176.00

3/16/2018	Jorge Marchand	Contact with Miguel Fabre and members of the communications sub committee, in way to have them distribute the press advisory for the ORC's press conference.	0.70	175.00	122.50
3/19/2018	Jorge Marchand	Meet with María Schell in way to coordinate and review the last details and materials for the press conference, and contact the major media business editors to have them cover the press conference and confirm their attendance to the press conference.	3.70	175.00	647.50
3/19/2018	María Schell	Meet with Jorge Marchand in preparation for the press conference, in way to coordinate and review the last details and materials, and contact the major media business editors to have them cover the press conference.	3.70	110.00	407.00
3/19/2018	Jorge Marchand	Contact with Sgt. José Marín and Rosario Pacheco in preparation for the ORC's press conference.	0.70	175.00	122.50
3/20/2018	Jorge Marchand	Attend the ORC's press conference at Casa Emilio Restaurant and coordinate logistics before and after the press conference, perform debriefings with Committee members and follow up with media.	5.80	175.00	1,015.00
3/20/2018	María Schell	Attend to the ORC's press conference.	4.00	110.00	440.00
3/20/2018	Male Noguera	Attendance to the press conference to film videos and take pictures to be used as social media content and be sent to other media.	4.00	95.00	380.00
3/20/2018	Jorge Marchand	Contact with María Schell, Carmen Núñez, Héctor Mayol, Francisco del Castillo, Melissa Root and team after the press conference and the expressions from the Committee Chairperson related to the FOMB executive director.	2.70	175.00	472.50
3/21/2018	Jorge Marchand	Extensive conference calls with Carmen Núñez, Hector Mayol, Francisco del Castillo and legal team after Marín's message to the Committee.	3.80	175.00	665.00
3/23/2018	Jorge Marchand	Meeting with [REDACTED] being conducted.	1.50	175.00	262.50
3/23/2018	Jorge Marchand	Conference call with María Schell to follow up on the press conference.	0.40	175.00	70.00
3/23/2018	María Schell	Conference call with Jorge Marchand to follow up on the press conference.	0.40	110.00	44.00
3/24/2018	Jorge Marchand	Attend a meeting of an organization called EduCoop, with Marcos López and Juan Ortíz, in way to provide information on the ORC digital platforms.	3.00	175.00	525.00
3/26/2018	Jorge Marchand	Conference call with Carmen Núñez, in way to inform on the results of the participation in the meeting with EduCoop, and follow up on the situation of the Committee Chairperson.	0.70	175.00	122.50
3/26/2018	Jorge Marchand	Conference call with Héctor Mayol and Francisco del Castillo due to several request from local media to interview Sgt. José Marín; coordinate logistics and develop an answer to those petitions.	0.80	175.00	140.00
3/27/2018	Jorge Marchand	Contact with Carmen Núñez, Héctor Mayol and Francisco del Castillo, following Roberto Aquino's participation in several TV and radio interviews.	0.60	175.00	105.00
3/28/2018	Jorge Marchand	Contact with Carmen Núñez to discuss and prepare for the presentation to the members of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund) Retiree Employee Association. Contact Francisco del Castillo and María Schell in way to prepare the materials to be presented to the CFSE retiree employees.	1.80	175.00	315.00

3/28/2018	Maria Schell	Content development conference call with Jorge Marchand for the presentation to the members of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund) Retiree Employee Association.	0.80	110.00	88.00
3/28/2018	Jorge Marchand	Partial participation on conference call with Melissa Root, Ana Heeren and legal team.	0.70	175.00	122.50
3/28/2018	María Schell	Participation on conference call with Melissa Root, Ana Heeren and legal team.	1.00	110.00	110.00
			<u>68.50</u>		<u>10,052.00</u>

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	-	125.00	-
Jorge Marchand	40.50	175.00	7,087.50
Male Noguera	7.70	95.00	731.50
María Schell	20.30	110.00	2,233.00
	<u>68.50</u>		<u>10,052.00</u>

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from March 1 to March 31, 2018

Detail of Content and Material Development and Project Management

Date	Staff	Description	Hours	Rate	Value (\$)
3/1/2018	Jorge Marchand	Contact with Robert Gordon, Melissa Root and the rest of the legal team, in way to distribute the weekly status report.	0.40	175.00	70.00
3/1/2018	Jorge Marchand	Contact with Sgt. José Marín on his review of the Proof of Claim document, and the summary prepared for the ORC's web page and social media.	0.60	175.00	105.00
3/1/2018	Jorge Marchand	Contact with Sgt. José Marín, to discuss on the document of Proof of Claim received by several members of the organization of retired police he presides.	0.40	175.00	70.00
3/2/2018	Jorge Marchand	Communication with Francisco del Castillo on his reviews to the document sent by Marín and his suggestions to have the document translated for Jenners approval.	0.70	175.00	122.50
3/5/2018	Jorge Marchand	Contact with Héctor Mayol and the rest of the legal team on the need to take out an ad on behalf of the ORC.	0.70	175.00	122.50
3/5/2018	Jorge Marchand	Contact with El Nuevo Día newspaper, in way to get quotations for the publication of an ad and coordinate its publication date.	0.60	175.00	105.00
3/5/2018	Jorge Marchand	Contact with José Acarón, National Director for AARP, as requested by members of the committee, to ask for a copy of the study referenced in an article published by El Nuevo Día.	0.60	175.00	105.00
3/5/2018	María Schell	Work on content, press release, the ad copy and the Q&A.	6.40	110.00	704.00
3/5/2018	Jorge Marchand	Initial contact with Rafael Lama, Business Editor from El Nuevo Día newspaper, in way to have them publish editorial content letting the retirees know they don't have to file Proof of Claims.	0.60	175.00	105.00
3/5/2018	Jorge Marchand	Further contact with Rafael Lama, Business Editor from El Nuevo Día, and with Sgt. José Marín, in way to have content published.	0.40	175.00	70.00
3/5/2018	Ferdinand Díaz	Media monitoring. Sharing with local and US teams an ad published in Primera Hora newspaper approaching people who received letters of Proof of Claims.	0.40	125.00	50.00
3/5/2018	Ferdinand Díaz	Contact with El Nuevo Día newspaper sales executive, in way to obtain prices and a quote for the publication of an ad on behalf of the ORC.	0.30	125.00	37.50
3/5/2018	Ferdinand Díaz	Communication with María Schell and the legal team in way to distribute the draft press release on the Proof of Claim process; follow up on Francisco del Castillo and Héctor Mayol to get their revisions and comments in way to have it sent to the major media on the island.	0.90	125.00	112.50
3/6/2018	Jorge Marchand	Contact with Rafael Lama, Business Editor from El Nuevo Día newspaper, and Carlos Otero, Business Editor from El Vocero newspaper, in way to have them publish the ORC press release regarding the Proof of Claim process.	0.90	175.00	157.50
3/6/2018	Jorge Marchand	Follow up on Carlos Ramos, communications officer from the ERS, in way to coordinate the approval and distribution of the insert.	0.70	175.00	122.50
3/6/2018	Jorge Marchand	Follow up on [REDACTED]	0.60	175.00	105.00

3/6/2018	Ferdinand Díaz	Monitoring of the Governor's official message, and share with the internal team what the Governor expressed regarding pensions.	0.50	125.00	62.50
3/6/2018	María Schell	Work on updates to the press release, ad, translation, and the Governor's message.	3.20	110.00	352.00
3/7/2018	Ferdinand Díaz	Share with all Committee members the press release and the ad from the ORC stating retirees do not have to file a proof of claim.	0.70	125.00	87.50
3/7/2018	Ferdinand Díaz	Media monitoring and sharing with the Committee members Jay Fonseca's interview to Natalie Jaresko.	0.60	125.00	75.00
3/7/2018	Ferdinand Díaz	Contact with Melissa Root on the comments to the ad and press release.	0.70	125.00	87.50
3/8/2018	Jorge Marchand	Contact with the legal team after expressions from news comentator Jay Fonseca and his interview to the FOMB Executive Director Natalie Jaresko, and questions received trough the ORC's digital platforms.	1.70	175.00	297.50
3/8/2018	Ferdinand Díaz	Media monitoring, and sharing the article and ad published by El Nuevo Día.	0.30	125.00	37.50
3/9/2018	María Schell	Work on the status report and questions.	2.00	110.00	220.00
3/12/2018	Jorge Marchand	Follow up on Rosario Pacheco, Male Noguera and Francisco del Castillo in preparation for the ORC's press conference, the reviews to the talking points and the materials and logistics for the press conference.	1.30	175.00	227.50
3/13/2018	Jorge Marchand	Follow up on Carlos Ramos, communications officer from the ERS, in way to get information on the status of the approval and distribution of the insert.	0.70	175.00	122.50
3/13/2018	María Schell	Work on the press release and the press conference content.	3.10	110.00	341.00
3/14/2018	Jorge Marchand	Contact with Primera Hora and El Vocero newspapers, in way to get quotes for future possible publications of the ORC's ad.	0.40	175.00	70.00
3/14/2018	Jorge Marchand	Work on the preparation of materials and documents for the ORC's ordinary meeting.	1.70	175.00	297.50
3/15/2018	Jorge Marchand	Follow up on María Schell, Male Noguera and Francisco del Castillo in way to discuss and complete the preparation of the material for the ORC ordinary meeting.	0.90	175.00	157.50
3/15/2018	Ferdinand Díaz	Contact with Male Noguera and the legal team to distribute documents that will be presented in the ordinary meeting.	0.40	125.00	50.00
3/15/2018	María Schell	Work on updates to the press release content.	1.40	110.00	154.00
3/16/2018	María Schell	Work on revisions to the press release content and press invitation.	4.90	110.00	539.00
3/16/2018	Ferdinand Díaz	Contact with Sgt. José Marín in way to have him revise the ORC press advisory.	0.60	125.00	75.00
3/16/2018	Ferdinand Díaz	Distribution of the media advisory for the ORC press conference and make several confirmation calls.	1.00	125.00	125.00
3/18/2018	Jorge Marchand	Contact with María Schell in way to finalize and distribute the talking points for the ORC press conference.	0.60	175.00	105.00
3/18/2018	María Schell	Contact with Jorge Marchand in way to finalize and distribute the talking points for the ORC press conference.	0.60	110.00	66.00
3/19/2018	Jorge Marchand	Follow up on [REDACTED]	0.70	175.00	122.50
3/19/2018	Ferdinand Díaz	Follow up on the media advisory sent to major media outlets.	0.80	125.00	100.00
3/20/2018	Jorge Marchand	Contact with Joanisabel González from El Nuevo Día newspaper in way to have her cover the press conference.	0.30	175.00	52.50

3/20/2018	Ferdinand Díaz	Send the media advisory for the press conference once again and make confirmation calls.	1.00	125.00	125.00
3/21/2018	Jorge Marchand	Follow up on Sgt. José Marín after the message sent to the committee.	0.40	175.00	70.00
3/21/2018	Jorge Marchand	Contact with the legal team due to resistance from retirees to [REDACTED]	0.60	175.00	105.00
3/21/2018	María Schell	Media monitoring and press conference follow up with media.	0.60	110.00	66.00
3/21/2018	Ferdinand Díaz	Media monitoring and share with the Committee members articles published after the press conference.	0.80	125.00	100.00
3/25/2018	María Schell	Work on content to answer two media inquiries.	0.60	110.00	66.00
3/26/2018	Jorge Marchand	Contact Roberto Aquino from Movimiento Pro Pensionado, in way to have him respond to the media inquiries instead of the members of the Committee.	1.00	175.00	175.00
3/26/2018	Jorge Marchand	Contact with Pablo Rehbein, communications oficial for AARP Puerto Rico, after his request to have Sgt. Marín participate in their radio program.	0.40	175.00	70.00
3/26/2018	Ferdinand Díaz	Contact with Carlos Ramos and José Alvarado from Data Base, the company in charge of sending the inserts, to coordinate the delivery of the material.	0.80	125.00	100.00
3/26/2018	María Schell	Continue to work in answers to media inquiries.	0.70	110.00	77.00
3/28/2018	Ferdinand Díaz	Media monitoring; distribute articles and letters sent by the Governor and FOMB on fiscal plans and pension cuts.	0.70	125.00	87.50
3/28/2018	María Schell	Work on content development.	1.20	110.00	132.00
			<u>53.10</u>		<u>7,162.00</u>

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	10.50	125.00	1,312.50
Jorge Marchand	17.90	175.00	3,132.50
Male Noguera	-	95.00	-
María Schell	24.70	110.00	2,717.00
	<u>53.10</u>		<u>7,162.00</u>

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from March 1 to March 31, 2018

Detail of Content and Material Development for the Media Platforms and Media Management

Date	Staff	Description	Hours	Rate	Value (\$)
3/1/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order").	1.10	95.00	104.50
3/2/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order"). Email marketing platform, ORC's email and registration form checkups.	1.20	95.00	114.00
3/3/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order").	0.90	95.00	85.50
3/4/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order").	1.00	95.00	95.00
3/5/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. (Increased conversation due to "Bar Date Order"). Email marketing platform, ORC's email and registration form checkups.	2.40	95.00	228.00
3/5/2018	Jorge Marchand	Contact with Francisco del Castillo and Male Noguera in way to have questions received trough the social media platforms answered.	0.60	175.00	105.00
3/5/2018	Male Noguera	Contact with Jorge Marchand and Francisco Del Castillo to discuss responses to a Facebook users questions.	0.60	95.00	57.00
3/6/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order").	1.60	95.00	152.00
3/7/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order").	1.10	95.00	104.50
3/8/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. (Increased conversation due to "Bar Date Order"). Upload news to website. Follow up on the answers for Facebook users questions.	2.80	95.00	266.00
3/9/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order"). Follow up on the answers for Facebook users questions.	1.50	95.00	142.50
3/10/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order"). Email marketing platform, ORC's email and registration form checkups.	1.20	95.00	114.00
3/11/2018	Male Noguera	Facebook page conversation management and monitoring. (Increased conversation due to "Bar Date Order").	1.20	95.00	114.00
3/12/2018	Male Noguera	Post content creation: image search, text and design. Facebook page posting, boosting budget and audience selection, conversation management and monitoring. Upload article to website. (Increased conversation due to "Bar Date Order").	2.70	95.00	256.50
3/13/2018	Male Noguera	Facebook page conversation management and monitoring. (increased conversation due to "Bar Date Order"). Planning presentation for the ordinary meeting: digital platform metrics, summary, and analysis of the performance of the Facebook and web pages.	5.30	95.00	503.50

3/14/2018	Male Noguera	Facebook page conversation management and monitoring. (increased conversation due to "Bar Date Order"). Email marketing platform, ORC's email and registration form checkups.	1.70	95.00	161.50
3/15/2018	Male Noguera	Facebook page conversation management and monitoring. (increased conversation due to "Bar Date Order").	1.20	95.00	114.00
3/16/2018	Male Noguera	Facebook page conversation management and monitoring. (increased conversation due to "Bar Date Order").	1.20	95.00	114.00
3/17/2018	Male Noguera	Facebook page conversation management and monitoring. (increased conversation due to "Bar Date Order").	1.00	95.00	95.00
3/18/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	1.40	95.00	133.00
3/19/2018	Male Noguera	Facebook page conversation management and monitoring.	0.90	95.00	85.50
3/20/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Upload press release to website. Email drop/Newsletter design and mailing (article/email topic: Press Release). Email between MICS team and Francisco Del Castillo to discuss Glossary terms revisions. Upload website Glossary terms revisions.	1.80	95.00	171.00
3/20/2018	Male Noguera	Contact MICS team and Francisco Del Castillo to discuss Glossary terms revisions. Upload website Glossary terms revisions.	0.30	95.00	28.50
3/21/2018	Male Noguera	Facebook page conversation management and monitoring. Upload legal documents to website. Contact with MICS team and Francisco Del Castillo to discuss email and Facebook users' questions.	1.40	95.00	133.00
3/22/2018	Male Noguera	Registration Ad Campaign content creation: image search, text & design. Registration campaign and Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Facebook page conversation management and monitoring.	1.50	95.00	142.50
3/23/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	1.40	95.00	133.00
3/24/2018	Male Noguera	Facebook page conversation management and monitoring.	1.00	95.00	95.00
3/25/2018	Male Noguera	Post content creation: image search, text & design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Registration ad campaign conversation management and monitoring.	2.10	95.00	199.50
3/26/2018	Male Noguera	Facebook page conversation management and monitoring. Follow up on MICS team and Francisco Del Castillo to discuss email and Facebook users' questions.	1.30	95.00	123.50
3/27/2018	Male Noguera	Facebook page conversation management and monitoring.	0.80	95.00	76.00
3/28/2018	Male Noguera	Facebook page conversation management and monitoring.	0.60	95.00	57.00
3/29/2018	Male Noguera	Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Registration campaign conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups. Registration ad campaign conversation management and monitoring.	1.40	95.00	133.00
3/30/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.80	95.00	76.00

3/31/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.80	95.00	76.00
			<u>47.80</u>		<u>4,589.00</u>

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	-	125.00	-
Jorge Marchand	0.60	175.00	105.00
Male Noguera	47.20	95.00	4,484.00
María Schell	-	110.00	-
	<u>47.80</u>		<u>4,589.00</u>

Invoice

**MARCHAND
ICS GROUP**
INTEGRATED
COMMUNICATION
STRATEGIES

Marchand ICS Group
-Integrated Communication Strategies-
PO Box 8168, San Juan, PR 00910
161 San Jorge St., Suite 402-E, San Juan, PR 00911
Tel. (787) 765-0444

DATE

INVOICE #

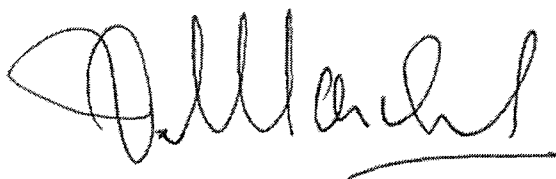
4/30/2018 ORC0418

BILL TO:

Official Retiree Committee
in the Commonwealth of Puerto Rico
Sr. José Marín, President
San Juan, PR

Due on receipt

DESCRIPTION	AMOUNT
Professional Services and Expenses, from April 1 to April 30, 2018	
Conference Calls and Project Meetings	10,167.50
Content and Material Development and Project Management	7,887.50
Content and Material Development for the Website and Website Management	4,149.00
Expenses	448.02



TOTAL \$22,652.02



296561

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Summary of Marchand ICS Group Hours Worked and Fees Incurred
From April 1 to April 30, 2018

Name of Professional	Title	Project Calls and Meetings Hours	Project Management Hours	Media Development and Management Hours	Total Hours	Hourly Billing Rate (\$)	Total Value (\$)
Ferdinand Diaz	Project Manager	-	9.60	1.80	11.40	\$ 125.00	1,425.00
Jorge Marchand	Principal	43.70	18.10	1.10	62.90	\$ 175.00	11,007.50
Male Noguera	Media Manager	8.00	-	36.50	44.50	\$ 95.00	4,227.50
María Schell	Business Editor	16.00	32.00	2.40	50.40	\$ 110.00	5,544.00
		<u>67.70</u>	<u>59.70</u>	<u>41.80</u>	<u>169.20</u>		<u>22,204.00</u>

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from April 1 to April 30, 2018

Detail of Conference Calls and Project Meetings

Date	Staff	Description	Hours	Rate	Value (\$)
4/2/2018	Jorge Marchand	Conference call with Héctor Mayol [REDACTED] [REDACTED] [REDACTED]	0.70	175.00	122.50
4/2/2018	Jorge Marchand	Conference call with Francisco del Castillo to discuss a media inquiry for a ORC member to participate in a radio interview by José Acarón, State Director for AARP.	0.70	175.00	122.50
4/2/2018	Jorge Marchand	Conference calls with Male Noguera and Carmen Núñez to discuss how to [REDACTED] [REDACTED]	0.60	175.00	105.00
4/2/2018	Male Noguera	Conference call with Jorge Marchand to discuss how and when [REDACTED] [REDACTED]	0.20	95.00	19.00
4/2/2018	Jorge Marchand	Conference calls and work with Francisco del Castillo and María Schell, on the revisions and recommendations for the ORC's presentation to the Association of Retired Employees of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund).	1.40	175.00	245.00
4/2/2018	María Schell	Conference call with Jorge Marchand, on the revisions and recommendations for the ORC's presentation to the Association of Retired Employees of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund).	0.80	110.00	88.00
4/3/2018	Jorge Marchand	Meeting with María Schell, Francisco del Castillo and Male Noguera, and connect with Ana Heeren through conference call, in way to strategize a communications protocol as a result of the committee chairperson resignation.	3.00	175.00	525.00
4/3/2018	Male Noguera	Meeting with Marchand ICS (MICS) team and Francisco del Castillo, and conference call with Ana Heeren.	3.00	95.00	285.00
4/3/2018	María Schell	Meeting with Jorge Marchand, Male Noguera and Francisco del Castillo, and conference call with Ana Heeren.	3.00	110.00	330.00
4/3/2018	Jorge Marchand	Conference call with Carmen Núñez to discuss media protocol after a call received from WALO Radio, requesting an interview with an ORC member.	0.60	175.00	105.00
4/4/2018	Jorge Marchand	Meet with Francisco del Castillo and María Schell, in way to prepare for the meeting with the Association of Retired Employees of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund) on April 6.	1.00	175.00	175.00
4/4/2018	María Schell	Pre-information session meeting at Bennazar, with Jorge Marchand and Francisco del Castillo.	1.00	110.00	110.00
4/5/2018	Jorge Marchand	Conference call with Francisco del Castillo, after a request from Eddie Olivera from AARP, to have him to participate in a radio program.	0.60	175.00	105.00
4/6/2018	Jorge Marchand	Participate in the ORC's orientation session to the Association of Retired Employees of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund).	5.00	175.00	875.00

4/6/2018	María Schell	Attend to the information and orientation session by the ORC to the Association of Retired Employees of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund).	5.00	110.00	550.00
4/10/2018	Jorge Marchand	Conference call with Carmen Núñez and Francisco del Castillo in way to prepare for the ordinary meeting on April 18.	0.70	175.00	122.50
4/10/2018	Jorge Marchand	Call with Héctor Mayol in way to discuss an article published by El Nuevo Día on pension cuts.	0.40	175.00	70.00
4/12/2018	Jorge Marchand	Several conference calls with Miguel Fabre to discuss the logistics of the meeting to be held on April 18 and to discuss the recommendation to prepare a standby statement.	1.20	175.00	210.00
4/16/2018	Jorge Marchand	Conference call with Carmen Núñez, in preparation for the communications sub-committee meeting.	0.60	175.00	105.00
4/16/2018	Jorge Marchand	Conference call with Héctor Mayol and Francisco del Castillo in preparation for the ORC's ordinary meeting.	0.80	175.00	140.00
4/16/2018	Jorge Marchand	Conference call with Miguel Fabre to discuss the article published by El Nuevo Día on the request of the FOMB to make cuts on pensions and determine the ORC's media strategy.	0.80	175.00	140.00
4/18/2018	Jorge Marchand	Attend the ORC's ordinary meeting.	4.00	175.00	700.00
4/18/2018	Jorge Marchand	Conference calls with Francisco del Castillo and Male Noguera in way to discuss how to address the voting process for the adjustment plan among the retirees.	0.60	175.00	105.00
4/18/2018	Male Noguera	Conference call with Jorge Marchand in way to discuss how to address the voting process for the adjustment plan among the retirees.	0.30	95.00	28.50
4/19/2018	Jorge Marchand	Communication with Carmen Núñez, Rosario Pacheco, Francisco del Castillo, María Schell and Male Noguera, in preparation for the communications sub-committee meeting.	0.80	175.00	140.00
4/19/2018	Male Noguera	Communication with Jorge Marchand, in preparation for the communications sub-committee meeting.	0.10	95.00	9.50
4/19/2018	María Schell	Communication with Jorge Marchand, in preparation for the communications sub-committee meeting.	0.10	110.00	11.00
4/20/2018	Jorge Marchand	Meeting with the communications sub-committee, MICS team and attorneys Héctor Mayol and Francisco del Castillo to discuss on communications initiatives and the requests to make public the appointment of former Judge Miguel Fabre as new Chairperson of the Committee.	3.80	175.00	665.00
4/20/2018	Male Noguera	Meeting with MICS team, communications subcommittee and lawyers Héctor Mayol and Francisco Del Castillo.	3.80	95.00	361.00
4/20/2018	María Schell	Meeting with MICS team, communications subcommittee and attorneys Héctor Mayol and Francisco Del Castillo.	3.80	110.00	418.00
4/23/2018	Jorge Marchand	Calls with Héctor Mayol and María Schell in way to discuss the first draft of the ORC ad.	0.80	175.00	140.00
4/23/2018	María Schell	Conference call with Jorge Marchand on the first draft of the ORC ad.	0.30	110.00	33.00
4/24/2018	Jorge Marchand	Follow up conference call with Luis Benabe, from the Marketing Center, in way to know the status of the survey and inform Francisco del Castillo, Melissa Root and the legal team on the details.	0.90	175.00	157.50
4/24/2018	Jorge Marchand	Conference call with Francisco del Castillo to discuss the standby statement drafted in case we get any media inquiry regarding the appointment of Miguel Fabre as Chairman of the ORC and the resignation of Sgt. José Marín.	0.70	175.00	122.50

4/24/2018	Jorge Marchand	Follow up calls with Carmen Núñez, María Schell, Male Noguera and Francisco del Castillo, in way to prepare and revise the presentation to be given at the orientation session with Movimiento Pro Pensionados. Revision of the presentation.	1.90	175.00	332.50
4/24/2018	Jorge Marchand	Contact with Robert Gordon, Melissa Root and the legal team in way to discuss the final draft of the stand by statement, announcing the appointment of Miguel Fabre as Chair of the Committee and inform of the upload to the web page.	0.90	175.00	157.50
4/24/2018	Jorge Marchand	Contact with Carmen Núñez, per her request, to make changes on the ORC's web page "About Us" section, and the Facebook post announcing the appointment of Miguel Fabre as new Chair of the Committee, and discuss the latests updates and revisions to the ORC presentation for the orientation session.	1.30	175.00	227.50
4/24/2018	Jorge Marchand	Conference calls with Carmen Núñez and Miguel Fabre to inform them on the actions being taken to post a release in the digital platforms announcing the appointment of Miguel Fabre as new Chairman.	0.60	175.00	105.00
4/25/2018	Jorge Marchand	Attend to the ORC orientation session to the Movimiento Pro Pensionados.	2.50	175.00	437.50
4/25/2018	Jorge Marchand	Meet with Héctor Mayol to discuss and work on the translation of the press release worked in response to expressions of the FOMB Chairman.	1.00	175.00	175.00
4/25/2018	Jorge Marchand	Conference call with María Schell to discuss and work together on the revisions and translation of the press release.	1.40	175.00	245.00
4/25/2018	María Schell	Conference call with Jorge Marchand to work on the revisions and translation of the press release.	1.40	110.00	154.00
4/25/2018	Jorge Marchand	Conference call with Miguel Fabre on the updated version of the press release, after revisions and translation.	0.40	175.00	70.00
4/26/2018	Jorge Marchand	Conference call with Robert Gordon, from Jenner & Block, to discuss the distribution of the press release and the translation of the document to Spanish.	0.60	175.00	105.00
4/27/2018	Jorge Marchand	Contact with Robret Gordon and the legal team to inform on the media coverage of the press release and the logistics in way to respond to any inquiry.	0.60	175.00	105.00
4/27/2018	Jorge Marchand	Conference call with María Schell and Male Noguera to discuss the press inquiries received through the Facebook page and web page after the distribution of the press release.	0.60	175.00	105.00
4/26/2018	Male Noguera	Conference call with Jorge Marchand and María Schell, after sending email drop and uploading news to the website regarding the ORC's press release, to discuss the press inquiries received through the Facebook page and web page.	0.60	95.00	57.00
4/26/2018	María Schell	Conference call with Male Noguera and Jorge Marchand to discuss on the press inquiries received through the Facebook page and the web page.	0.60	110.00	66.00
4/27/2018	Jorge Marchand	Participate in the ORC's conference call with the legal team on the survey and the recent statement.	0.40	175.00	70.00
4/27/2018	Jorge Marchand	Conference call with Carmen Núñez, to discuss their participation in a meeting at the office of the President of the Senate with the Movimiento Pro Pensionado, also provide recommendations on how to address the media in case they get any inquiry.	0.60	175.00	105.00

4/27/2018	Jorge Marchand	Conference call with Francisco del Castillo in way to prepare for the ORC meeting on May 2nd; discuss on media coverage and inquiries.	0.50	175.00	87.50
4/30/2018	Jorge Marchand	Conferece call with Jane Sasseen, from CUNY Graduate School of Journalism, on her request to get a reaction from the ORC.	0.70	175.00	122.50
			<u>67.70</u>		<u>10,167.50</u>

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	-	125.00	-
Jorge Marchand	43.70	175.00	7,647.50
Male Noguera	8.00	95.00	760.00
María Schell	16.00	110.00	1,760.00
	<u>67.70</u>		<u>10,167.50</u>

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from April 1 to April 30, 2018

Detail of Content and Material Development and Project Management

Date	Staff	Description	Hours	Rate	Value (\$)
4/2/2018	Ferdinand Díaz	Media monitoring and share an article published by Noticel on expressions from AAFAF on the money that belongs to the retirees.	0.30	125.00	37.50
4/2/2018	Jorge Marchand	Contact with José Acarón, following his request to have a member of the ORC to participate in his radio program.	0.40	175.00	70.00
4/2/2018	Ferdinand Díaz	Contact with the communications and legal team in way to coordinate a conference call to discuss media protocols.	0.40	125.00	50.00
4/3/2016	Jorge Marchand	Contact with the communications official of AARP, Pablo Rehbein, and Committee member Carmen Núñez, due to a second request for an interview in their radio program.	0.30	175.00	52.50
4/2/2018	María Schell	Work on content development and news release.	1.10	110.00	121.00
4/3/2018	María Schell	Work on the Power Point presentation for the meeting with Movimiento Pro Pensionado and work on the talking points questions.	4.10	110.00	451.00
4/4/2018	Jorge Marchand	Contact with José Acarón, director for AARP, to request copy of the Puerto Rico Financial Security Presentation and Research, and send it to Carmen Núñez, as per her request.	0.80	175.00	140.00
4/4/2018	Jorge Marchand	Contact with Male Noguera in way to revise the presentation to be given before Movimiento Pro Pensionados and send it to Francisco del Castillo and Héctor Mayol in way to have them provide a final revision.	0.90	175.00	157.50
4/4/2018	María Schell	Work on talking points.	3.50	110.00	385.00
4/5/2018	Jorge Marchand	Follow up on María Schell and Carmen Núñez in preparation for the ORC's presentation to the Association of Retired Employees of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund).	1.40	175.00	245.00
4/5/2018	María Schell	Contact with Jorge Marchand to discuss the final revisions to the material for the information and orientation session with the Association of Retired Employees of the CFSE (Corporación del Fondo del Seguro del Estado / Corporation of the State Insurance Fund). Work on final revisions.	3.40	110.00	374.00
4/6/2018	Ferdinand Díaz	Media monitoring and translation of several articles published by local media on the denial of the Governor to the board's proposal to cut pensions.	0.60	125.00	75.00
4/9/2018	Ferdinand Díaz	Media monitoring and send article published by El Nuevo Día on the proposed adjustments to the pensions.	0.50	125.00	62.50
4/9/2018	María Schell	Work on translation, status report and news.	2.50	110.00	275.00
4/10/2018	María Schell	Work on translations.	1.00	110.00	110.00
4/11/2018	Ferdinand Díaz	Media monitoring and send article published by El Nuevo Día newspaper on the orientation sessions on the proof of claim processes to be held across the island.	0.30	125.00	37.50
4/11/2018	Ferdinand Díaz	Media monitoring and translation of an article published by El Nuevo Día on the Unsecured Creditor Committee calling people to participate in orientation sessions on the Proof of Claim process.	0.80	125.00	100.00

4/12/2018	Jorge Marchand	Follow up Francisco del Castillo in preparation for the ORC's ordinary meeting.	0.80	175.00	140.00
4/12/2018	Jorge Marchand	Contact with Melissa Root and the rest of the legal team in way to provide recommendations to prepare a standby statement on the selection of former judge Miguel Fabre as chair of the Committee.	0.60	175.00	105.00
4/12/2018	Ferdinand Díaz	Contact with the legal team in way to have them revise the standby statement drafted to announce the designation of Judge Fabre as chair of the committee.	0.80	125.00	100.00
4/16/2018	Jorge Marchand	Follow up on Denise Bothwell from the Marketing Center in way to get a status on the survey being conducted.	0.70	175.00	122.50
4/16/2018	Jorge Marchand	Follow up on Betty Vázquez from Univisión communications, in way to get a quote and information on the cost of a 30 second ad.	0.70	175.00	122.50
4/16/2018	Ferdinand Díaz	Media monitoring and send article published by El Nuevo Día on the proposed adjustments to the pensions.	0.40	125.00	50.00
4/16/2018	María Schell	Work on news headlines and send email to Ana Heeren.	0.50	110.00	55.00
4/16/2018	Jorge Marchand	Contact with María Schell in preparation for the ORC's ordinary meeting.	0.40	175.00	70.00
4/16/2018	María Schell	Contact with Jorge Marchand in preparation for the ORC's ordinary meeting.	0.40	110.00	44.00
4/16/2018	Jorge Marchand	Preparation for MICS participation on the ORC's ordinary meeting.	1.00	175.00	175.00
4/18/2018	Ferdinand Díaz	Media monitoring and share an article published by El Nuevo Día on the fiscal plans approved by the FOMB.	0.50	125.00	62.50
4/19/2018	Jorge Marchand	Contact with Robert Gordon, Francisco del Castillo and the legal team in way to define the possibility of producing a radio ad on the bar date order.	0.80	175.00	140.00
4/19/2018	Jorge Marchand	Contact with María Meléndez radio host from Radio Oro's program "La Casa de Todos", on her request to have a member of the ORC participate in her radio show.	0.90	175.00	157.50
4/19/2018	Ferdinand Díaz	Media monitoring, translation and share an article published by El Nuevo Día on the pension cuts proposed by the FOMB.	0.70	125.00	87.50
4/19/2018	María Schell	Work with content on the fiscal plan.	1.90	110.00	209.00
4/20/2018	Jorge Marchand	Follow up on María Meléndez, from Radio Oro, on her request to have one of the ORC members participate in their radio program.	0.60	175.00	105.00
4/20/2018	Jorge Marchand	Contact with Jane Sasseen, from WNYC Radio, on her request for an interview regarding Title III cases and the ORC; inform the legal team on her request.	0.90	175.00	157.50
4/22/2018	María Schell	Work on translations, status report and radio copy.	2.50	110.00	275.00
4/23/2018	Jorge Marchand	Follow up on the communications and legal teams after the expressions of the FOMB chair that "bondholders come before retirees".	0.80	175.00	140.00
4/23/2018	Jorge Marchand	Follow up on the communications sub-committee, Francisco del Castillo and Héctor Mayol, in way to prepare for the upcoming sub-committee meeting, develop agenda and materials for the meeting.	0.90	175.00	157.50
4/23/2018	Jorge Marchand	Follow up on Carmen Núñez, in preparation for the upcoming presentation to the organization Movimiento Pro Pensionados.	0.70	175.00	122.50
4/23/2018	Ferdinand Díaz	Media monitoring and send article published by El Nuevo Día with expressions from the Senator Rossana López.	0.30	125.00	37.50
4/23/2018	María Schell	Work on the press release.	3.40	110.00	374.00

4/24/2018	Jorge Marchand	Revision of the 30 seconds radio ad. Follow up on María Schell, Héctor Mayol and Francisco del Castillo in way to have them revise and comment on the 30 seconds radio spot ad.	0.80	175.00	140.00
4/24/2018	María Schell	Work on requested revisions to the presentation, talking points and radio copy.	3.40	110.00	374.00
4/25/2018	Jorge Marchand	Contact with legal team and Ana Heeren from FTI Consulting, in way to make revisions and coordinate logistics after the distribution of the press release.	0.60	175.00	105.00
4/25/2018	María Schell	Work on additional revisionsto the press release, after conference call with Jorge Marchand.	1.10	110.00	121.00
4/26/2018	María Schell	Final work and revision on the press release.	2.30	110.00	253.00
4/26/2018	Jorge Marchand	Work with Ferdinand Díaz on the final revisions to the press release, the distribution of the press release to the media for publication and contact with the media for follow up on the receival of the press release.	2.20	175.00	385.00
4/26/2018	Ferdinand Díaz	Work with Jorge Marchand on the final revisions to the press release draft, where the ORC states that the cuts in Detroit were not 22%, and the distribution of the press release among local major media outlets.	2.20	125.00	275.00
4/26/2018	Jorge Marchand	Contact with Mr. Roberto Aquino, after a request for an ORC member to participate in the TV program that he produces: "En Record".	0.90	175.00	157.50
4/26/2018	Ferdinand Díaz	Media monitoring and share with the ORC team the articles published in the local media after the press release was sent out.	0.60	125.00	75.00
4/27/2018	Ferdinand Díaz	Media monitoring and share with the team the links of all media coverage after sending out the press release.	0.90	125.00	112.50
4/28/2018	María Schell	Translation of El Vocero news article.	0.90	110.00	99.00
4/30/2018	Ferdinand Díaz	Contact with Janse Sasseen from the CUNY Graduated School of Journalism to share with her the ORC's web page and Facebook profile after her request for information.	0.30	125.00	37.50
			<u>59.70</u>		<u>7,887.50</u>

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	9.60	125.00	1,200.00
Jorge Marchand	18.10	175.00	3,167.50
Male Noguera	-	95.00	-
María Schell	32.00	110.00	3,520.00
	<u>59.70</u>		<u>7,887.50</u>

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from April 1 to April 30, 2018

Detail of Content and Material Development for the Media Platforms and Media Management

Date	Staff	Description	Hours	Rate	Value (\$)
4/1/2018	Male Noguera	Registration Ad Campaign content creation: image search, text & design. Registration campaign and Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Facebook page conversation management and monitoring.	1.70	95.00	161.50
4/2/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.80	95.00	76.00
4/3/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.70	95.00	66.50
4/4/2018	Male Noguera	Post content creation: image search, text & design. Registration ad campaign and Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Informative presentation, Power Point creation and revisions. Communication with Marchand ICS (MICS) team and Francisco Del Castillo to discuss responses to a Facebook users questions.	4.30	95.00	408.50
4/5/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.80	95.00	76.00
4/6/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring. Communication with MICS team and Francisco Del Castillo to discuss responses to a Facebook users questions.	1.60	95.00	152.00
4/7/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.70	95.00	66.50
4/8/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.80	95.00	76.00
4/9/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.70	95.00	66.50
4/10/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
4/11/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
4/12/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.80	95.00	76.00
4/12/2018	Male Noguera	Conference call with María Schell to update the website.	1.60	95.00	152.00
4/12/2018	María Schell	Conference call with Male Noguera to discuss webpage content updates.	1.60	110.00	176.00
4/13/2018	Ferdinand Díaz	Work on revisions to the webpage content and request Male Noguera to make changes.	1.20	125.00	150.00
4/13/2018	Male Noguera	Post content creation: image search, text and design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring.	1.20	95.00	114.00
4/14/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
4/15/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50

4/16/2018	Male Noguera	Post content creation: image search, text and design. Facebook page posting, boosting budget, audience selection, conversation management and monitoring.	1.00	95.00	95.00
4/17/2018	Male Noguera	Facebook page conversation management and monitoring. Communication with MICS team and Francisco Del Castillo to discuss responses to Facebook users questions.	0.70	95.00	66.50
4/18/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.90	95.00	85.50
4/19/2018	Male Noguera	Facebook page conversation management and monitoring. Facebook and website metrics/questions brief report preparation.	1.10	95.00	104.50
4/20/2018	Male Noguera	Facebook page conversation management and monitoring.	0.70	95.00	66.50
4/21/2018	Male Noguera	Facebook page conversation management and monitoring. Reorder images website: About Us section (english and spanish version).	1.90	95.00	180.50
4/22/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.70	95.00	66.50
4/23/2018	Jorge Marchand	Follow up on Maria Schell, Male Noguera and Francisco del Castillo in way to develop content and answers to questions received through the ORC's digital platforms, and work on revisions to the content and answers developed.	0.80	175.00	140.00
4/23/2018	Male Noguera	Communication between MICS team and Francisco Del Castillo to discuss Facebook users questions.	0.80	95.00	76.00
4/23/2018	Maria Schell	Work with MICS team and Francisco del Castillo on content to answer Facebook users questions.	0.80	110.00	88.00
4/23/2018	Male Noguera	Post content creation: image search, text & design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring.	1.10	95.00	104.50
4/24/2018	Jorge Marchand	Contact with Male Noguera on the details to create a post to announce Miguel Fabre as new chairman.	0.30	175.00	52.50
4/24/2018	Male Noguera	Contact with Jorge Marchand on the details to create a post to announce Miguel Fabre as new chairman.	0.30	95.00	28.50
4/24/2018	Male Noguera	Facebook page conversation management and monitoring. Work on revisions to new posts. Update website to add paragraph from approved press release about Marin's departure and Fabre as chairman. Update revisions to website.	1.40	95.00	133.00
4/25/2018	Male Noguera	Post content creation: text & design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Image search to upload Press Release to website: FOMB's overstatement on Detroit pension cuts.	1.60	95.00	152.00
4/26/2018	Ferdinand Diaz	Follow up on Male Noguera in way to have her upload the press release on the web page and social media platform.	0.60	125.00	75.00
4/26/2018	Male Noguera	Post content creation: text. Facebook page conversation management and monitoring. Communication with MICS team and Francisco Del Castillo to discuss email and Facebook users' questions. Prepare and send email drop: FOMB's overstatement on Detroit pension cuts. Upload news to website.	2.40	95.00	228.00
4/27/2018	Male Noguera	Facebook page conversation management and monitoring. Upload news to website. Communication with Ana Hereen about Facebook promotion ideas. Email marketing platform, ORC's email and registration form checkups.	2.10	95.00	199.50

4/28/2018	Male Noguera	Facebook page conversation management and monitoring.	0.60	95.00	57.00
4/29/2018	Male Noguera	Registration campaign conversation management and monitoring.	0.50	95.00	47.50
4/30/2018	Male Noguera	Post content creation: image search, text and design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring.	1.00	95.00	95.00
			<u>41.80</u>		<u>4,149.00</u>

Fee Summary:

	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	1.80	125.00	225.00
Jorge Marchand	1.10	175.00	192.50
Male Noguera	36.50	95.00	3,467.50
María Schell	2.40	110.00	264.00
	<u>41.80</u>		<u>4,149.00</u>

Invoice

MARCHAND
ICS GROUP
INTEGRATED
COMMUNICATION
STRATEGIES

Marchand ICS Group
-Integrated Communication Strategies-
PO Box 8168, San Juan, PR 00910
161 San Jorge St., Suite 402-E, San Juan, PR 00911
Tel. (787) 765-0444

DATE	INVOICE #
5/31/2018	ORC0518

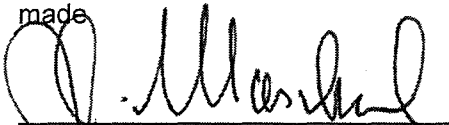
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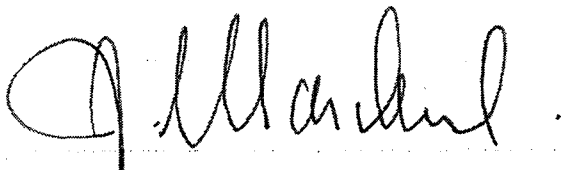
Official Retiree Committee
in the Commonwealth of Puerto Rico
Hon. Miguel Fabre, President
San Juan, PR

Due on receipt

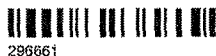
DESCRIPTION	AMOUNT
Professional Services and Expenses, from May 1 to May 31, 2018	
Conference Calls and Project Meetings	8,415.00
Content and Material Development and Project Management	9,316.00
Content and Material Development for the Website and Website Management	3,927.00
Expenses	387.63

I hereby certify that no public servant of the Department of Treasury is a party to or has any interest in the gains or benefits derived from the contract that is the basis of this invoice. The only consideration for providing services under the contract is the payment agreed upon with the authorized representatives of the Official Committee of Retired Employees of the Commonwealth of Puerto Rico. The amount of this invoice is reasonable. The services were rendered and the corresponding payment has not been made


Jorge Marchand, President



TOTAL \$22,045.63



Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Summary of Marchand ICS Group Hours Worked and Fees Incurred
From May 1 to May 31, 2018

Name of Professional	Title	Project Calls and Meetings Hours	Project Management Hours	Media Development and Management Hours	Total Hours	Hourly Billing Rate (\$)	Total Value (\$)
Ferdinand Diaz	Project Manager	4.10	18.50	-	22.60	\$ 125.00	2,825.00
Jorge Marchand	Principal	33.70	27.70	2.30	63.70	\$ 175.00	11,147.50
Male Noguera	Media Manager	6.40	-	37.10	43.50	\$ 95.00	4,132.50
Maria Schell	Business Editor	12.70	19.60	-	32.30	\$ 110.00	3,553.00
		56.90	65.80	39.40	162.10		21,658.00

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from May 1 to May 31, 2018

Detail of Conference Calls and Project Meetings

Date	Staff	Description	Hours	Rate	Value (\$)
5/1/2018	Jorge Marchand	Contact with Héctor Mayol and Ana Heeren to discuss the request of Jane Sassen, from CUNY, asking for information to write an article on the pensioners of Puerto Rico and the current economic situation.	0.70	175.00	122.50
5/1/2018	Jorge Marchand	Conference call with María Schell to research on the reporter who requested information on the ORC (Official Retiree Committee) and the Puerto Rico retirees.	0.40	175.00	70.00
5/2/2018	María Schell	Conference call with Jorge Marchand to research on the reporter who requested information on the ORC (Official Retiree Committee) and the Puerto Rico retirees.	0.40	110.00	44.00
5/1/2018	Jorge Marchand	Conference call with Miguel Fabre on his participation on the radio show of former Governor Anibal Acevedo Vilá on Radio Isla 1320 AM, and provide guidance.	0.60	175.00	105.00
5/1/2018	Jorge Marchand	Conference call with Carmen Núñez to discuss the ORC's participation in Anibal Acevedo Vilá's radio show, and provide guidance.	0.50	175.00	87.50
5/1/2018	Jorge Marchand	Conference call with Ana Heeren from FTI Consulting, in way to prepare for the conversation with Jane Sassen from CUNY.	0.60	175.00	105.00
5/2/2018	Jorge Marchand	Meeting with Francisco del Castillo, Héctor Mayol, Male Noguera and María Schell to discuss a presentation prepared by the Bennazar team on the pension laws and benefits.	2.90	175.00	507.50
5/2/2018	María Schell	Meet with Jorge Marchand, María Schell, Francisco del Castillo and Héctor Mayol, to discuss and receive orientation on the pension laws and benefits.	2.90	110.00	319.00
5/2/2018	Male Noguera	Retirement timeline orientation meeting at Bennazar, García & Millán's with Jorge Marchand, María Schell, Francisco del Castillo and Héctor Mayol, and presentation on the pension laws and benefits.	2.90	95.00	275.50
5/3/2018	Jorge Marchand	Conference call with María Schell and Male Noguera to recap on the meeting held at the Bennazar offices.	0.40	175.00	70.00
5/3/2018	María Schell	Conference call with Jorge Marchand and Male Noguera to recap on the meeting held at the Bennazar offices.	0.40	110.00	44.00
5/3/2018	Male Noguera	Conference call with Jorge Marchand and María Schell to recap on the meeting held at the Bennazar offices.	0.40	95.00	38.00
5/3/2018	Jorge Marchand	Conference call with Francisco del Castillo and Héctor Mayol to discuss revisions to Miguel Fabre's column.	0.90	175.00	157.50
5/3/2018	Jorge Marchand	Conference call with Miguel Fabre to discuss revisions made by the legal team to the column he wrote.	0.40	175.00	70.00
5/7/2018	Jorge Marchand	Conference call with Carmen Núñez to discuss the logistics details of her participation in La Casa de Todos Radio Show.	0.30	175.00	52.50
5/7/2018	Jorge Marchand	Conference call with María Schell to discuss and develop logistics and communications strategies.	0.80	175.00	140.00
5/7/2018	María Schell	Conference call with Jorge Marchand and work on content development and communication strategies.	0.80	110.00	88.00
5/8/2018	Jorge Marchand	Conference call with Francisco del Castillo to discuss additional revisions to Miguel Fabre's column, and to discuss the development of a presentation of the Retirement Systems to develop content.	0.90	175.00	157.50

5/8/2018	Jorge Marchand	Conference call with Ana Heeren from FTI Consulting to discuss Marchand ICS (MICS) revisions to Miguel Fabre's column.	0.60	175.00	105.00
5/8/2018	Jorge Marchand	Conference call with Robert Gordon to discuss the actions taken [REDACTED] [REDACTED]	0.40	175.00	70.00
5/8/2018	Jorge Marchand	Conference call with Melissa Root from the Jenner & Block legal team to discuss the scope of work and the media relations protocol.	0.60	175.00	105.00
5/8/2018	Jorge Marchand	Conference calls and contact with Robert Gordon, Melissa Root and the legal team, on the logistics of the ORC chairperson [REDACTED]	0.70	175.00	122.50
5/9/2018	Ferdinand Díaz	Internal meeting with the MICS team to discuss digital platforms metrics, [REDACTED] [REDACTED]	2.00	125.00	250.00
5/9/2018	Jorge Marchand	Meeting with the MICS team to discuss media logistics for the proposed meeting [REDACTED] [REDACTED] [REDACTED]	2.00	175.00	350.00
5/9/2018	Male Noguera	MICS team strategy meeting to discuss on the ORC's meeting at [REDACTED] [REDACTED]	2.00	95.00	190.00
5/9/2018	María Schell	Meeting with MICS team to discuss communications strategies, [REDACTED] [REDACTED] [REDACTED]	2.00	110.00	220.00
5/9/2018	Jorge Marchand	Conference call with Ana Heeren to discuss media strategies and logistics for the [REDACTED]	0.40	175.00	70.00
5/9/2018	Jorge Marchand	Conference calls with Carmen Núñez and Male Noguera to discuss the [REDACTED] [REDACTED]	0.60	175.00	105.00
5/9/2018	Male Noguera	Conference call with Jorge Marchand to discuss [REDACTED] [REDACTED] [REDACTED]	0.30	95.00	28.50
5/9/2018	Jorge Marchand	Contact with Jenner & Bloc, FTI Consulting and Bennazar's team, in way to discuss the logistics of the meeting of the ORC's [REDACTED]	0.70	175.00	122.50
5/10/2018	Jorge Marchand	Conference call with Ana Heeren from FTI Consulting, to discuss additional revisions to Miguel Fabre's column. Work on the discussed changes.	1.30	175.00	227.50
5/10/2018	Ferdinand Díaz	Participate in conference call with Jorge Marchand to discuss the communications perspective of the legal team.	0.60	125.00	75.00
5/10/2018	Jorge Marchand	Participate in a conference call with the legal team members and Ferdinand Díaz to discuss communication protocols and the perspective of the legal team.	0.70	175.00	122.50
5/11/2018	Ferdinand Díaz	Conference call with Carmen Núñez to discuss the logistics of next [REDACTED] to the Bennazar and the MICS team.	0.60	125.00	75.00
5/11/2018	María Schell	Meeting with Ana Heeren at FTI's.	1.50	110.00	165.00
5/14/2018	Jorge Marchand	Conference calls with Ana Heeren and Héctor Mayol to discuss the recent media articles on the agreement with bondholders.	0.60	175.00	105.00
5/14/2018	Jorge Marchand	Conference call with María Schell to discuss final changes to Miguel Fabre's column.	0.30	175.00	52.50
5/14/2018	María Schell	Conference call with Jorge Marchand to discuss final changes to Miguel Fabre's column.	0.30	110.00	33.00

5/15/2018	Jorge Marchand	Conference call with María Schell, to discuss communication strategies for the upcoming events, such as the article to be published, [REDACTED]	0.70	175.00	122.50
5/15/2018	María Schell	Conference call with Jorge Marchand, to discuss communication strategies for the upcoming events, such as the article to be [REDACTED]	0.70	110.00	77.00
5/15/2018	Jorge Marchand	Conference with Melissa Root from Jenner & Block to discuss on media strategies and the legal team meeting with the ORC members.	0.70	175.00	122.50
5/15/2018	Jorge Marchand	Meeting with the several committee members, in preparation for [REDACTED]	2.50	175.00	437.50
5/15/2018	Jorge Marchand	Conference call with Carmen Núñez to discuss on the meeting of the ORC members with the legal team.	0.20	175.00	35.00
5/16/2018	Jorge Marchand	Conference call with María Schell to discuss, inform and recap on [REDACTED]	0.40	175.00	70.00
5/16/2018	María Schell	Conference call with Jorge Marchand to discuss and recap the [REDACTED]	0.40	110.00	44.00
5/16/2018	Jorge Marchand	Conference call with Miguel Fabre to obtain his feedback on the [REDACTED]	0.20	175.00	35.00
5/17/2018	Jorge Marchand	Conference call with Miguel Fabre and Carmen Núñez to discuss on the column published in El Nuevo Día, written by Miguel Fabre, and discuss the media strategy for their participation in a radio interview at Católica Radio.	0.60	175.00	105.00
5/17/2018	Jorge Marchand	Conference call with María Schell to discuss and prepare reactions to expressions made by Resident Commissioner Jenniffer González on pension cuts.	0.40	175.00	70.00
5/17/2018	María Schell	Conference call with Jorge Marchand to discuss and prepare reactions to expressions made by Resident Commissioner Jenniffer González on pension cuts.	0.40	110.00	44.00
5/17/2018	Jorge Marchand	Conference call with Male Noguera to discuss how to address in the ORC digital platforms the [REDACTED]	0.40	175.00	70.00
5/17/2018	Male Noguera	Conference call with Jorge Marchand to discuss how to address in the ORC digital platforms the [REDACTED]	0.40	95.00	38.00
5/17/2018	Jorge Marchand	Conference call with Carmen Núñez to discuss the status of the delivery of the ORC inserts.	0.40	175.00	70.00
5/17/2018	Jorge Marchand	Conference call with Ana Heeren from FTI Consulting, Ferdinand Díaz and María Schell to discuss the changes and edits to the column they worked for US Mainland Media Outlets.	0.90	175.00	157.50
5/17/2018	Ferdinand Díaz	Conference call with Ana Heeren from FTI Consulting and María Schell to discuss initial edits to the column they drafted for Miguel Fabre and provide her with additional information that can be added to the document.	0.90	125.00	112.50
5/17/2018	María Schell	Conference call with Ana Heeren, Jorge Marchand and Ferdinand Díaz to discuss initial edits to the column they drafted for Miguel Fabre.	0.90	110.00	99.00
5/21/2018	Jorge Marchand	Conference call with Héctor Mayol to discuss the article published in local media regarding the Governor's agreement with the FOMB on the elimination of Act 80.	0.50	175.00	87.50
5/21/2018	Jorge Marchand	Conference call and follow up with [REDACTED]	0.70	175.00	122.50

5/21/2018	Jorge Marchand	Conference call with Carmen Núñez in way to prepare her for the interview at Católica Radio.	0.90	175.00	157.50
5/23/2018	Jorge Marchand	Participate in a conference call with ORC members and the legal team.	2.00	175.00	350.00
5/23/2018	María Schell	Conference call with ORC team and legal team.	2.00	110.00	220.00
5/23/2018	Jorge Marchand	Conference call with Carmen Núñez, to discuss El Nuevo Día's request to have a follow up interview with the ORC members.	0.30	175.00	52.50
5/25/2018	Jorge Marchand	Conference call with Carmen Núñez to talk about the article published by El Nuevo Día, where the ORC is mentioned.	0.70	175.00	122.50
5/25/2018	Jorge Marchand	Conference call with Male Noguera, in way to revise and go over the responses to questions received through the ORC's email after an email drop was sent, and questions from Facebook users.	0.40	175.00	70.00
5/25/2018	Male Noguera	Conference call with Jorge Marchand, to go over the responses to Facebook users questions and questions received through the ORC's email after an email drop was sent.	0.40	95.00	38.00
5/25/2018	Jorge Marchand	Follow up on Rafael Lama from El Nuevo Día, to get details on the interview to ORC members and inform Carmen Núñez and Miguel Fabre on the results.	0.70	175.00	122.50
5/29/2018	Jorge Marchand	Conference call with Héctor Mayol to discuss the logistics for El Nuevo Día's interview and discuss questions received through the ORC's digital platforms.	0.80	175.00	140.00
5/30/2018	Jorge Marchand	Contact with Héctor Mayol on his analysis of the article published by Noticel digital news platform.	0.40	175.00	70.00
5/31/2018	Jorge Marchand	Conference call with Miguel Fabre to discuss comments from committee members on the interview of El Nuevo Día.	0.60	175.00	105.00
			56.90		8,415.00

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	4.10	125.00	512.50
Jorge Marchand	33.70	175.00	5,897.50
Male Noguera	6.40	95.00	608.00
María Schell	12.70	110.00	1,397.00
	56.90		8,415.00

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from May 1 to May 31, 2018

Detail of Content and Material Development and Project Management

Date	Staff	Description	Hours	Rate	Value (\$)
5/1/2018	Jorge Marchand	Contact with Juanita Colombani, producer of the radio program of former Governor Anibal Acevedo Vilá on their request to have a member of the ORC participate in their radio show.	0.60	175.00	105.00
5/1/2018	Ferdinand Díaz	Contact with Ana Heeren from FTI Consulting and Héctor Mayol from the Bennazar legal team, to inform them on the information provided to Jane Sassen from CUNY.	0.60	125.00	75.00
5/1/2018	Ferdinand Díaz	Revisions to the two pager worked by FTI Consulting, which will be provided to the media in case of any inquiries.	0.50	125.00	62.50
5/2/2018	Jorge Marchand	Monitoring of Miguel Fabre and Carmen Núñez participation on Anibal Acevedo Vilá's radio show.	0.80	175.00	140.00
5/3/2018	Jorge Marchand	Contact with Juanita Colombani from the production team of Radio Isla, in way to obtain a copy of the audio of Miguel Fabre's participation on Former Governor Anibal Acevedo Vilá radio show.	0.60	175.00	105.00
5/3/2018	Jorge Marchand	Contact with María Meléndez, from Radio Oro, on her request for interview to an ORC member on "La Casa de Todos radio show".	0.40	175.00	70.00
5/3/2018	Jorge Marchand	Contact with Ana Heeren from FTI Consulting, in way to revise a fact sheet prepared by her team, and provide it to the CUNY reporter who requested information on the ORC.	0.80	175.00	140.00
5/3/2018	Jorge Marchand	Communication with Jane Sasseen from CUNY, to provide information on the Movimiento Pro Pensionado and Asociación de Pensionados, so she can coordinate a call and gather information for her article.	0.50	175.00	87.50
5/3/2018	María Schell	Content development and follow-up team on revision to Fabre's column.	0.60	110.00	66.00
5/4/2018	Jorge Marchand	Make additional revisions to Miguel Fabres column.	0.70	175.00	122.50
5/4/2018	Ferdinand Díaz	Work with Héctor Mayol and María Schell to revise together the column worked by Miguel Fabre to be published by El Nuevo Día newspaper, and revise all the changes made so far.	0.80	125.00	100.00
5/4/2018	María Schell	Work with Héctor Mayol and Ferdinand Díaz to revise together the column worked by Miguel Fabre, and revise all the changes made so far.	0.80	110.00	88.00
5/4/2018	Ferdinand Díaz	Media monitoring and send copy of a Caribbean Business newspaper article, which picked expressions from the ORC's chairman Miguel Fabre.	0.30	125.00	37.50
5/4/2018	María Schell	Work on content development.	0.30	110.00	33.00
5/7/2018	Jorge Marchand	Continue to work on the revisions to Miguel Fabre's article.	0.40	175.00	70.00
5/7/2018	Ferdinand Díaz	Share with the Jenner & Block and Bennazar teams [REDACTED]	0.90	125.00	112.50
5/8/2018	Jorge Marchand	Communication with Jane Sasseen from CUNY, following up on the information she requested for a story she is working on the pensioners of Puerto Rico	0.40	175.00	70.00

5/8/2018	Jorge Marchand	Contact with Joanisabel González, reporter from El Nuevo Día newspaper on business and government affairs, on her request for information on the Title III cases. Contact Robert Gordon and Hector Mayol to inform of her request for information.	1.70	175.00	297.50
5/8/2018	Jorge Marchand	Follow up on Jane Sasseen from CUNY, on their trip to Puerto Rico to interview pensioners.	0.30	175.00	52.50
5/8/2018	Ferdinand Díaz	Contact with personel from Database Marketing Services on their request of additional ORC's inserts to be sent to the retirees via mail.	0.70	125.00	87.50
5/8/2018	Ferdinand Díaz	Contact with Melissa Root from Jenner & Block, on her revisions to the column by Miguel Fabre.	0.40	125.00	50.00
5/8/2018	María Schell	Work on content development.	0.40	110.00	44.00
5/9/2018	Jorge Marchand	Contact with Denise Bothwell, [REDACTED]	0.60	175.00	105.00
5/9/2018	María Schell	Work on content development.	0.60	110.00	66.00
5/9/2018	Jorge Marchand	After conference call with Ana Heeren to discuss media strategies and logistics for the [REDACTED]	0.70	175.00	122.50
5/9/2018	Jorge Marchand	Follow up contact with Carmen Núñez, to check on the status of the mailing of the ORC's inserts by the ERS.	0.40	175.00	70.00
5/9/2018	Ferdinand Díaz	Work on information research and provide MICS team with information on the GAO report, which mentions that pension payments contributed to Puerto Rico's crisis.	0.40	125.00	50.00
5/10/2018	Jorge Marchand	Coordinate with Joanisabel González from El Nuevo Día and the Jenner team the conference call to provide the reporter with background information.	0.80	175.00	140.00
5/10/2018	Ferdinand Díaz	Communication and discussion with Jorge Marchand and María Schell on the adjusted version of the spanish column by Miguel Fabre, after receiving Melissa Root's edits.	0.40	125.00	50.00
5/10/2018	Jorge Marchand	Communication and discussion with María Schell and Ferdinand Díaz in way to work on the final revisions to Miguel Fabre's column.	0.40	175.00	70.00
5/10/2018	María Schell	Communication and discussion with Jorge Marchand, about the final revisions to Miguel Fabre's column. Work on the final revisions.	0.40	110.00	44.00
5/11/2018	Ferdinand Díaz	Contact with Melissa Root from Jenner & Block on the additional revisions to the column, translate a statement she added on the COLA and send it to María Schell.	0.70	125.00	87.50
5/14/2018	Jorge Marchand	Follow up on Joanisabel González from El Nuevo Día on the call she had with the ORC legal team.	0.20	175.00	35.00
5/14/2018	Jorge Marchand	Contact with Ana Heeren from FTI Consulting on the COFINA advertising and messages on their agreement.	0.60	175.00	105.00
5/14/2018	María Schell	Work on final revisions to Fabre's column and the talking points [REDACTED]	3.00	110.00	330.00
5/14/2018	Ferdinand Díaz	Circulate among the Bennazar team and Ana Heeren the latest version of Miguel Fabre's column in way to get their approval and send it for publication.	0.80	125.00	100.00
5/14/2018	Jorge Marchand	Contact Leonor Mulero and Gerardo Cordero, who are in charge of the Opinion Section at El Nuevo Día newspaper, in way to have them publish Miguel Fabre's column.	0.80	175.00	140.00
5/14/2018	Ferdinand Díaz	Follow up contact with Leonor Mulero and Gerardo Cordero from El Nuevo Día, to provide them with Miguel Fabre's column and his official photo, to proceed with its publication on El Nuevo Día.	0.70	125.00	87.50

5/14/2018	Jorge Marchand	██████████ and send it to the legal team for revisions and comments.	1.10	175.00	192.50
5/14/2018	Ferdinand Díaz	Contact with María Schell to have her make final revisions to the english version of Miguel Fabre's column, in way to have it uploaded to the english version of the ORC's website.	0.40	125.00	50.00
5/15/2018	María Schell	Work on content development, talking points and standby statement.	2.30	110.00	253.00
5/16/2018	Jorge Marchand	Revisions to the column drafted by FTI Consulting to be sent to Mainland Media Outlets.	0.50	175.00	87.50
5/16/2018	Jorge Marchand	Follow up on Joanisabel González from El Nuevo Día on additional background information provided to her.	0.40	175.00	70.00
5/16/2018	Ferdinand Díaz	Media monitoring and send articles published by several media on the island, talking about the request of the ORC to appoint a panel for PREPA pensioners.	0.60	125.00	75.00
5/16/2018	Ferdinand Díaz	Media monitoring to assess whether any media picks the ORC's ██████████	0.80	125.00	100.00
5/16/2018	Ferdinand Díaz	Revisions to the column drafted by FTI Consulting to be sent to Mainland media outlets.	0.80	125.00	100.00
5/16/2018	María Schell	Work on talking points an Fabre's column.	2.30	110.00	253.00
5/17/2018	Jorge Marchand	Contact with María Meléndez from Radio Oro and Católica Radio to coordinate the interview with members of the ORC.	0.40	175.00	70.00
5/17/2018	Jorge Marchand	Revise Miguel Fabre's colum sent by Ana Heeren and follow up on comments to the ORC's request to represent the retirees from the Puerto Rico Electric Power Authority.	0.30	175.00	52.50
5/17/2018	Ferdinand Díaz	Media Monitoring on the newspaper platform for comments on Miguel Fabre's column.	0.40	125.00	50.00
5/17/2018	Ferdinand Díaz	Media monitoring and share an article published by El Nuevo Día on expressions by Resident Commissioner Jenniffer González on pension cuts.	0.40	125.00	50.00
5/17/2018	María Schell	Work on Miguel Fabre's column and content development.	1.60	110.00	176.00
5/18/2018	Jorge Marchand	Work with MICS team members Ferdinand Díaz and María Schell on additional revisions and edits to the column written for US Media outlets.	1.30	175.00	227.50
5/18/2018	Ferdinand Díaz	Revisions, with María Schell and Jorge Marchand, to the column written by FTI Consulting for US Media outlets.	1.30	125.00	162.50
5/18/2018	María Schell	Work on revisions to Miguel Fabre's column, Jorge Marchand and Ferdinand Díaz.	1.30	110.00	143.00
5/21/2018	Jorge Marchand	Contact with the Jenner & Block, FTI Consulting and Bennazar teams, in way to discuss the changes to the op-ed being worked.	0.30	175.00	52.50
5/21/2018	Jorge Marchand	Contact with Ana Heeren from FTI Consulting on the final revisions to the additional background data the team wants to provide Joanisabel González, reporter for El Nuevo Día newspaper; contacting Joanisabel in way to send her the information.	0.60	175.00	105.00
5/21/2018	Jorge Marchand	Contact with Rafael Lama, editor of El Nuevo Día, on his request to have a follow up interview with the ORC.	0.60	175.00	105.00
5/21/2018	Ferdinand Díaz	Update the ORC's talking points and provide the radio station directions to Miguel Fabre and Carmen Núñez, in preparation for their participation in a radio interview by Católica Radio.	0.60	125.00	75.00
5/22/2018	Jorge Marchand	Attend to the radio interview with Miguel Fabre and Carmen Núñez.	1.70	175.00	297.50

5/22/2018	Jorge Marchand	Contact with Miguel Fabre and present him the draft op-ed written by FTI Consulting, in way to get him to sign it and inform the team of the results.	0.40	175.00	70.00
5/22/2018	Jorge Marchand	Follow up on Rafael Lama from El Nuevo Día on his request to have a follow up interview with ORC's members.	0.60	175.00	105.00
5/22/2018	Ferdinand Díaz	Work with Jorge Marchand [REDACTED]	0.40	125.00	50.00
5/22/2018	Jorge Marchand	Work with Ferdinand Díaz on [REDACTED]	0.40	175.00	70.00
5/22/2018	Ferdinand Díaz	Contact with Wilson Ortíz, from the Pensioners Association of the Gonverment of Puerto Rico, on their request to obtain material from the ORC to publish and promote our platforms in their social media.	0.70	125.00	87.50
5/22/2018	María Schell	Additional work and editings on Miguel Frabre's column.	3.50	110.00	385.00
5/22/2018	Ferdinand Díaz	Contact with Carmen Núñez on the request received by members of the Pensioner Association, to share content with them.	0.60	125.00	75.00
5/22/2018	Ferdinand Díaz	Contact with Male Noguera in way to request the development of the material requested by the Pensioner Association.	0.20	125.00	25.00
5/22/2018	Ferdinand Díaz	Media monitoring and send an article published by El Vocero newspaper, that talks about the FOMB executive director position on pension reductions.	0.30	125.00	37.50
5/22/2018	Ferdinand Díaz	Contact with the Jenner & Block, FTI and Bennazar teams, in way to inform them on the results of the ORC's representatives participation in La Casa de Todos radio show.	0.30	125.00	37.50
5/23/2018	Jorge Marchand	Follow up on Rafael Lama from El Nuevo Día, in way to coordinate the interview with ORC members.	0.60	175.00	105.00
5/24/2018	María Schell	Work on copy for email and revisions on content.	1.00	110.00	110.00
5/24/2018	Jorge Marchand	Follow up contact with Carmen Núñez in way to coordinate details on the interview with El Nuevo Día.	0.40	175.00	70.00
5/24/2018	Jorge Marchand	Contact with Melissa Root from the Jenner & Block team, in way to revise and decide wheter to post a note on the proof of claim process on the ORC digital platforms.	0.40	175.00	70.00
5/23/2018	Ferdinand Díaz	Follow up contact with Wilson Ortíz from the Pensioners Association, in way to provide them with the material requested to promote the ORC's digital platforms on their website and Facebook profile.	0.50	125.00	62.50
5/24/2018	Jorge Marchand	Contact with Xavira Neggers, Bloomberg correspondent in Puerto Rico, on questions they had on the ORC's position on the Proof of Claim Process; contact the legal team in way to inform them on this inquiry.	0.80	175.00	140.00
5/25/2018	Jorge Marchand	Contact with Carmen Núñez in way to have her confirm Miguel Fabre's and Marcos López attendance to the interview with El Nuevo Día.	0.20	175.00	35.00
5/25/2018	Jorge Marchand	Contact Robert Gordon's office in way to inform him on the results of the ORC's members participation in a radio interview and the interview coordinated with El Nuevo Día newspaper.	0.60	175.00	105.00
5/25/2018	Ferdinand Díaz	Media monitoring and translation of an article published by El Nuevo Día, which mentions the ORC.	0.50	125.00	62.50

5/29/2018	Jorge Marchand	Contact with Robert Gordon, Melissa Root and Catherine Steege from Jenner & Block and Hwith Héctor Mayol from the Bennazar team, to discuss possible questions that members of the ORC could receive during their interview with El Nuevo Día.	0.80	175.00	140.00
5/29/2018	Ferdinand Díaz	Contact with Héctor Mayol in way to have him draft responses to questions received on the ORC's website.	0.40	125.00	50.00
5/29/2018	Ferdinand Díaz	Media monitoring and send an article published by Caribbean Business, which mentions the PREPA Retirement System position on the motion presented by the ORC to represent them.	0.60	125.00	75.00
5/29/2018	Ferdinand Díaz	Update the ORC's talking points for the interview with El Nuevo Día with the Jenner & Block and Bennazar contributions to possible questions.	0.70	125.00	87.50
5/30/2018	Jorge Marchand	Attend with members of the ORC to the follow up interview requested by El Nuevo Día newspaper and coordinated with the media editor Rafael Lama.	2.70	175.00	472.50
5/30/2018	Ferdinand Díaz	Media monitoring and translation of an article published by Noticel digital news platform, on the pension reductions and expressions of the ORC chairperson Miguel Fabre.	0.80	125.00	100.00
5/30/2018	María Schell	Work on content development.	0.50	110.00	55.00
5/31/2018	Jorge Marchand	Contact with Robert Gordon on the results of El Nuevo Día interview.	0.30	175.00	52.50
5/31/2018	Jorge Marchand	Contact with Luis Benabe and Denise Bothwel from the Marketing Center in way to get them deliver the preliminary results of the project they are working on.	0.60	175.00	105.00
5/31/2018	María Schell	Read the revised fiscal plan and work on highlights. Preparation of status report for status meeting.	1.00	110.00	110.00
			<u>65.80</u>		<u>9,316.00</u>

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	18.50	125.00	2,312.50
Jorge Marchand	27.70	175.00	4,847.50
Male Noguera	-	95.00	-
María Schell	19.60	110.00	2,156.00
	<u>65.80</u>		<u>9,316.00</u>

Marchand ICS Group
Client: Official Retiree Committee, in the Commonwealth of Puerto Rico (ORC)
Professional Services for the Period from May 1 to May 31, 2018

Detail of Content and Material Development for the Media Platforms and Media Management

Date	Staff	Description	Hours	Rate	Value (\$)
5/1/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups. Facebook and website metrics brief report preparation.	1.10	95.00	104.50
5/1/2018	Jorge Marchand	Communication with Male Noguera and Ana Heeren, from FTI Consulting, on the recommendations provided by the FTI team to increase the web page traffic.	0.60	175.00	105.00
5/1/2018	Male Noguera	Communication with Jorge Marchand, about the recommendations provided by the FTI team to increase the web page traffic.	0.20	95.00	19.00
5/2/2018	Male Noguera	Post content creation: image, text and design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring.	1.70	95.00	161.50
5/3/2018	Male Noguera	Post content creation: image, text and design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Follow up to coordinate and obtain access to ORC's interview audio. Communication between MICS team and Francisco Del Castillo to discuss responses to a Facebook users questions. Upload news to website.	2.40	95.00	228.00
5/3/2018	Jorge Marchand	Work with Male Noguera and Francisco del Castillo on the revisions to legal to questions received in the ORC's web page and Facebook profile.	0.70	175.00	122.50
5/4/2018	Male Noguera	Facebook page conversation management and monitoring.	0.60	95.00	57.00
5/5/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.90	95.00	85.50
5/6/2018	Male Noguera	Facebook page conversation management and monitoring.	0.60	95.00	57.00
5/7/2018	Male Noguera	Registration ad campaign creation: image, text and design. Facebook page conversation management and monitoring.	1.70	95.00	161.50
5/8/2018	Male Noguera	Post content creation: image, text & design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Registration ad campaign conversation management and monitoring. Facebook and website metrics/questions brief report preparation.	2.00	95.00	190.00
5/9/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups. Email response.	1.60	95.00	152.00
5/10/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.80	95.00	76.00
5/11/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.70	95.00	66.50
5/12/2018	Male Noguera	Registration ad campaign and Facebook page conversation management and monitoring.	0.60	95.00	57.00
5/13/2018	Male Noguera	Post content creation: text & design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Registration ad campaign conversation management and monitoring.	1.50	95.00	142.50

5/14/2018	Male Noguera	Post content creation: text and image search. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Registration ad campaign conversation management and monitoring.	1.40	95.00	133.00
5/15/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups. Communication between MICS team and Francisco Del Castillo to discuss responses to a Facebook users questions. Email response.	1.60	95.00	152.00
5/3/2018	Jorge Marchand	Work with Male Noguera and Francisco del Castillo on the revisions to questions received in the ORC's web page and Facebook profile.	0.60	175.00	105.00
5/16/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
5/17/2018	Male Noguera	Post content creation: text and image search. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Upload column to website: The Reality of Pensioners in P.R.. Email drop/Newsletter design and mailing. Upload news to website. Email response.	3.30	95.00	313.50
5/18/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.90	95.00	85.50
5/19/2018	Male Noguera	Facebook page conversation management and monitoring.	0.70	95.00	66.50
5/20/2018	Male Noguera	Facebook page conversation management and monitoring.	0.60	95.00	57.00
5/21/2018	Male Noguera	Facebook page conversation management and monitoring. Email between MICS team and Francisco Del Castillo to discuss responses to a Facebook users questions.	1.00	95.00	95.00
5/22/2018	Male Noguera	Post content creation: text. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Upload article to website: ORC's Concrete Actions. Email drop/Newsletter design and mailing. Email response. Upload court documents to website.	2.70	95.00	256.50
5/23/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.90	95.00	85.50
5/24/2018	Male Noguera	Post content creation: image search, text & design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring.	1.30	95.00	123.50
5/25/2018	Male Noguera	Facebook page conversation management and monitoring. Email between MICS team and Francisco Del Castillo to discuss responses to a Facebook users questions. Email response.	0.70	95.00	66.50
5/3/2018	Jorge Marchand	Work with Male Noguera and Francisco del Castillo on the revisions to questions received in the ORC's web page and Facebook profile.	0.40	175.00	70.00
5/26/2018	Male Noguera	Facebook page conversation management and monitoring.	0.50	95.00	47.50
5/27/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.80	95.00	76.00
5/28/2018	Male Noguera	Post content creation: image search, text and design. Facebook page posting, boosting budget and audience selection, and conversation management and monitoring. Email response.	1.50	95.00	142.50
5/29/2018	Male Noguera	Facebook page conversation management and monitoring.	0.60	95.00	57.00
5/30/2018	Male Noguera	Facebook page conversation management and monitoring. Upload court documents to website.	0.90	95.00	85.50

5/31/2018	Male Noguera	Facebook page conversation management and monitoring. Email marketing platform, ORC's email and registration form checkups.	0.80	95.00	76.00
			<u>39.40</u>		<u>3,927.00</u>

<u>Fee Summary:</u>	<u>Hours</u>	<u>Rate</u>	<u>Value (\$)</u>
Ferdinand Díaz	-	125.00	-
Jorge Marchand	2.30	175.00	402.50
Male Noguera	37.10	95.00	3,524.50
María Schell	-	110.00	-
	<u>39.40</u>		<u>3,927.00</u>